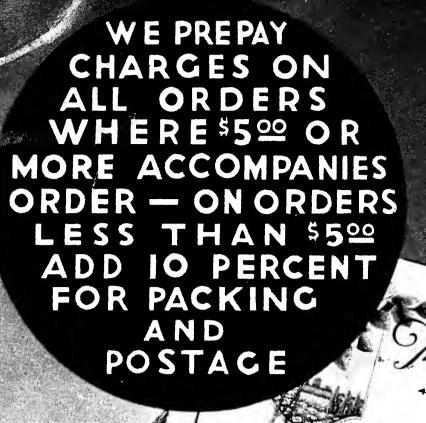
# Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.







### KRIDER'S GUARANTEE

We guarantee that each plant, shrub, and tree, shall be true to name, otherwise we will replace free of charge or refund purchase price of any proven not to be so.

We guarantee our stock to reach customer in a good live growing condition. We will replace free any stock not in good condition when it reaches you. (Note-If stock is damaged, please favor us by getting agent to sign receipt to that effect—this will enable us to collect damages.)

Most modern and efficient methods are used in handling our stock and under ordinary conditions it will grow and do well for you. If owing to conditions beyond our control, any of yur plants fail to grow, we will replace them at one-half price if notified not later than October 15, 1936. It is mutually agreed between ourselves and customer that we cannot be held liable for any amount greater than the original purchase price.

All Krider plants and shrubs are thoroughly inspected and graded before shipment.

The KRIDER NURSERIES ALO ACRES FINEST VARIETIES GROWN BY EXPERTS DR. M. S. TETERS, PRESIDENT
KENNETH KRIDER, SECRETARY
VERNON KRIDER, VICE PRES.
VERNON KRIDER, TREAS & GEN. MGR. ROSES . GRAPES RHUBARB CURRANTS FRUIT TREES STRAWBERRIES Dear Friends and Customers: BLACKBERRIES RASPBERRIES ORNAMENTALS Good news again; Middlebury, Indiana In keeping with the policy which we have followed for again granting Early Order Premiums

In keeping with the policy which we have followed for and Discounts as a special favor to those who help us through our heavy seasons by ordering early. As you go through this new 1936 Spring Catalog keep this in mind. Regardless of what you want or need. As you so through this new 1936 Spring Catalog keep your dollar Sees farther when you want or need bought the best dollar s worth. These liberal from Krider Nurseries where a dollar has always offers cover dollar, s worth. These liberal including the Special Group Features. this catalog,

actual value 65%) with every order from \$2.50 to

2. 15% cash discount, or 20% in extra plants on all sarch 1, 1936. \$5.00 or over received before

3. 10% cash discount, or 15% in extra stock on all 1936. 45.00 or over

cash discount, or log in extra stock on all received during April, 1936. \$5.00 or over. charges on all these premiums we prepay shipping for packing and shipping.

5. In addition to these charges we prepay shipping for packing orders less accompanied with shipping and shipping.

6.00 with \$5.00 or in cash

6. When taking free flower garden premium and cash figuring discount. over \$5.00, add 65% when Order early on these special offers and get a new of a new rose garden absolutely without cost. THE FIRST STATE BANK OF OF B New Pose Sarden absolutely without cost. ANY BANK OR All stock and shipments guaranteed. I remain,

Cordially Fours.

Vernon W. Thider

JAN 13 19:6

ELKHART

SOUTH BEND MISHAWAKA

MBER OF THE CAN ASSOCIATION NURSERYMEN

MIDDLEBURY

#### GENERAL INFORMATION

LOCATION. Our plant is located LOCATION. Our plant is located as Middlebary, Ind. Here we have our offices and 410 acres of as fine nersery growing land as can be found. We are on U. S. 20 (from Boston to Chicago) half way between Lagrange, Ind., and Elkhart, Ind., ten miles apreheast of Goshen, Ond., and 12 miles santh of U. S. 112, (which you leave at White Pigean, Michigan). Indiana 13 masses through our grounds. 13 passes through nur grounds.

CLAIMS. All claims for shortage be meda inside of ten days after goods ara received. If stock is not satisfactory, com-plaint must be made at once. No attention will be paid to claims received months after the goods have been received.

REMITTANCES. Maka same by express money order, post office money order, draft, ar registered letter. Checks from respons-ible pesons are also taken. Please do not t least one dollar.

INDIANA

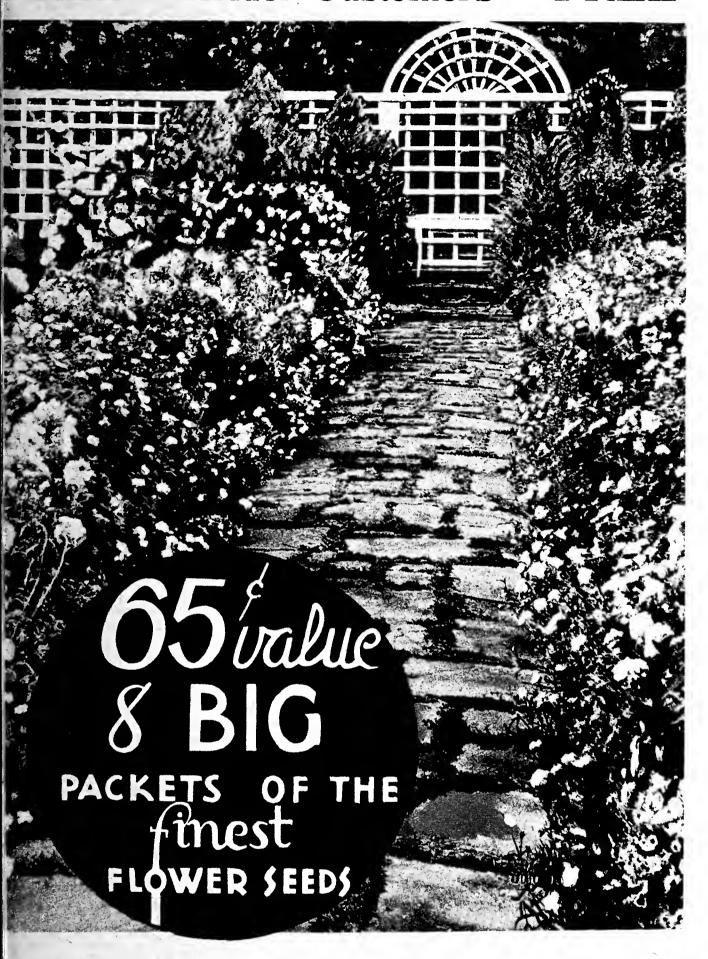
LAGRANGE

# A GARDEN FULL of FLOWERS

To

FREE Krider Customers

FREE



Think of it—a fine selection of the most popular flowers—enough for a large and exquisitely colorful flower garden given absolutely free with every order of from \$2.50 to \$5.00. This gives you a shipment worth \$3.15 for an actual cost of only \$2.50 — or \$5.65 for only \$5.00, in-between amounts figured likewise.

Offer includes 1 regular full-sized packet each of the finest quality, guaranteed to grow, Asters, Calendula, Giant Flowering Zinnias, Sweet Peas, Dwarf Nasturtiums, Cosmos, Snap Dragons and Petunias.

Regardless of how early your order reaches us, the seeds will be shipped to you immediately. Nursery stock will not be shipped, however, until proper planting time.

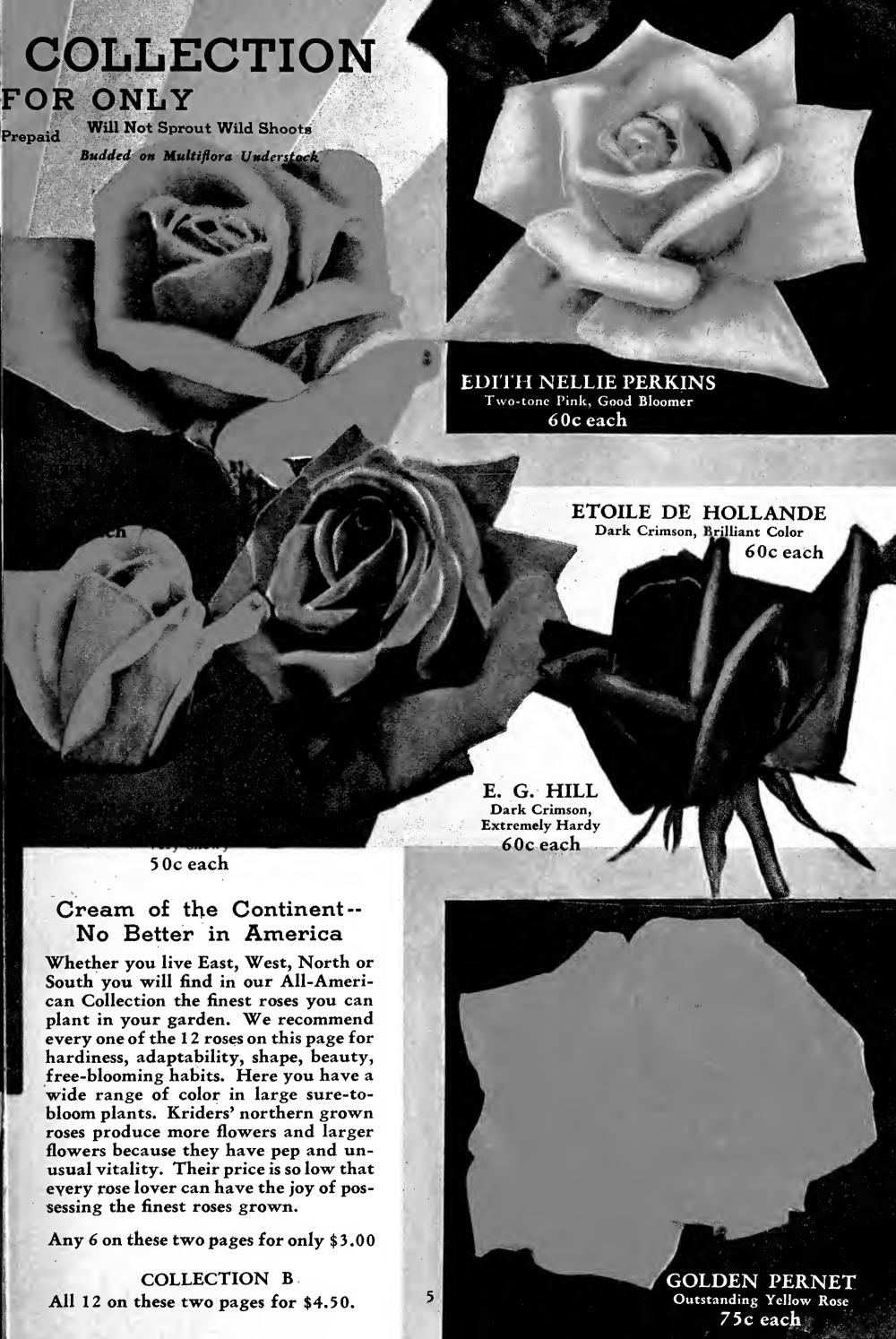
On all orders in excess of \$5.00 where special discounts are allowed (these are listed on page 2 of this catalog) the full flower garden may be taken as part of the discount. If full amount of discount is taken in other stock or cash and flower garden is desired, add 65c to the amount of your check and you will receive this complete selection in an early mail. It pays to order early. It pays you because it helps us.

Note: In sending your order, register your letter if it encloses currency or coin. It is most desirable, however, to pay by check, money order, or bank draft.

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CUBA. New. Very large cerise-red and crimson bloom on a heavy pedestal of gold. A flashy combination of colors.

INDEPENDENCE DAY. Immense buds, long and pointed, on strong stout stems, opening into beautiful, unusually large full and deep double flowers which are borne continuously. Color coppery-yellow with golden-orange in deeper shades. Strong and vigorous in habit of growth. Foliage immense in size.

MARGARET McGREDY. Large beautifully shaped, full double flowers. Entirely distinct from any other rose in its rich coloring, a brilliant shade of Turkish or Oriental red. The blossoms borne on long stiff stems hold their form and beauty for a long time.

MRS. PIERRE S. DU PONT. A topranking yellow rose with long pointed buds of exquisite texture. Rich bronzeyellow colorings, delightful fragrance. A distinctive rose of the highest rank.

SHOT SILK. Brilliantly colored, orange-cerise suffused with gold, very fragrant medium-sized flowers.

LADY MARGARET STEWART. A rose whose unique and distinct color is very difficult to portray. In the young stage the flower is deep sun-flower yellow, heavily veined and splashed with orange-scarlet.

FRANCIS SCOTT KEY. Red, shading to cerise; very large with a profusion of petals opening to a high center.

MRS. A. R. BARRACLOUGH. A new variety of giant growth with long tapering buds. Glowing pink tinged salmon.

MISS ROWENA THOM. Its large vivid buds are long and shapely, opening to perfect double flowers, colored a brilliant dark rose-pink with a golden glow at the base of the petals. Fragrant.

BETTY UPRICHARD. Semi - double, salmon-pink stained copper-pink on the outside. A novelty rose.

LADY ALICE STANLEY. Double, light silvery-pink, outside of petals darker.

ETOILE DE FRANCE. Velvety garnetred cup with center of vivid cerise; flowers very large and full.

ALL 2-YEAR
No. 1 ROSES
BUDDED ON
MULTIFLORA

## THREE ESKIMO BEAUTIES

BELLE POITEVINE. The blooms are large and full. The petals curve in gracefully. Bright, clear, lively pink.

SIR THOMAS LIPTON. Absolutely pure white—no tinge of pink or yellow. The flowers are very double and borne in graceful clusters.

HANSA. Handsome both in bud and bloom. Buds are large, blooms full and double. The color is a rich maroon-red.

35c each-3 for \$1.00

KRIDER'S SPECIAL SPRING O

PLANT THESE ROSES EARLY WATCH THEM GROW INTO BEAUTIFUL BUDDING PLANTS

35c EACH CHOICE 4 FOR \$1.25

DUCHESS OF WELLINGTON. Long saffronyellow buds opening to very large light-yellow flowers. ..

MADAM BUTTERFLY. One of the old favorites, producing strong buds of a beautiful pink and gold shading.

SOUV. DE CL. PERNET. The old standby for a good yellow rose. Large yellow buds on strong stems. A hardy grower and heavy bloomer.

GRUSS EN TEPLITZ A dark blackish-red tearose, long an old favorite. The most prolific bloomer of all tea roses.

MME. CAROLINE TESTOUT. A vigorous growing rose producing buds of a satiny-rose shading lighter pink.

FRAU KARL DRUSCHKI (or White American Beauty). A white rose without a fault. A vigorous grower producing very large blooms.

AMERICAN BEAUTY. Very large and double, deep rich rose with delightful fragrance. Grown by the millions for cut flowers.

HARRISON'S YELLOW. Very hardy yellow rose—an old fashioned variety which produces blooms all along the branches in the Spring.

PERSIAN YELLOW. Another old fashioned spring blooming hardy yellow rose.

GENERAL JACK. A very fragrant variety, brilliant velvety crimson with large blossoms. An old favorite perpetual.

HENRY NEVARD. A newer introduction to the hardy roses. A large flower of crimson-scarlet color.

PAUL NEYRON. One of the best for outdoor culture—probably the largest rose in commerce. The flowers are often six inches in diameter. Fragrant clear-pink blooms shading to rose. A vigorous, hardy plant.



Crawfordsville, Indiana.

Krider Nurseries, Inc., Middlebury, Indiana.

Gentlemen:

I am glad to inform you that most of the Roses secured from you last spring, as well as those of former years, have done splendidly this year, in spite of the most unfavorable season.

My losses have only been about 60 out of more than 400, and most of these losses were some "fancy" roses of untried merit for this locality, purchased from one of the largest and most known growers in the East.

This convinces me that your roses are bardier, better rooted, more carefully selected and eminently better suited to this locality, condition of soil and climate than either the eastern, northern, southern or western grown specimens, and that unless in some rare instance of a special variety, I shall make all my replacements as well as additions from your fine specimens and tried varieties which you have so splendidly grown and carefully selected for use in my rose gardens here in the yard of the Masonic Temple.

Thanking you for the many kind considerations, the splendid counsel, as well as the super-service, I am

e, I am Sincerely yours, L. G. C.

#### ALL 2-YEAR NO. 1 ROSES BUDDED ON MULTIFLORA

PINK RADIANCE. Gloriously

formed flowers, immense in size,

exquisite in fragrance, with

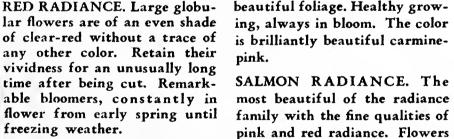
freezing weather.

## RADIANCE ROSE COLLECTION

If you want flowers good ones - and lots of them all summer long—be sure to get this collection.



PAUL NEYRON



35c each; 3 for \$1.00

are a clear shade of salmon.



MADAM BUTTERFLY



SOUV. DE CL. PERNET







#### MATADOR

Copyright, 1935. Patent applied for.

Recently shown in Europe where it was hailed as the sensational new variety of red rose. Very fully and well formed blossoms of scarlet-crimson glowing with a dark silky sheen and heavy with fragrance. A wonderful new rose—vigorous and healthy. Price \$1.50 each. 3 for \$3.75.

### BETTER TIMES, H. T.

Plant Patent No. 23. Copyright, 1934.

The brilliant cerise flowers are large, double, and delicately fragrant. Produced on long strong stems excellent for cutting. Foliage is leathery in texture and colored a rich dark-green. A very free blooming rose.

\$1.50 each. 3 for \$3.75.

## TOKEN, H. T.

Plant Patent No. 95. Copyright, 1934. Large Ophelia shaped bud. The double flowers are a solid shade of sun-ripened apricot, a unique color. Grows straight and strong in the garden, blooming freely. The flowers are delightful at all stages and are very lasting. The glossy foliage is disease-resistant. Price \$1.50 each. 3 for \$3.75.



MORE PATENTED ROSES

NIGRETTE. The Black Rose of Sangerhausen. U. S. Plant Patent No. 87. Intensely deep maroon with black velvety sheen. \$2.00 each. 3 for \$5.00.

MARY HART. U. S. Plant Patent No. 8. A most unique and striking red sport of Talisman. Bud is maroon-red opening to well-formed blossoms of deep velvety blood-red with an over glow of amber. A rose all rose lovers should have in their garden. \$1.00 each. 3 for \$2.50.

CARMELITA, H. T. Plant Patent No. 91. Large avoid bud of E. G. Hill color—flowers vivid red—abundant foliage of large, leathery, dark green

leaves. A new American rose of great promise. \$1.50 each. 3 for \$3.75.

BLAZE. Plant Patent No. 10. The only hardy everblooming scarlet climber. It has all the appearance and color of the Paul Scarlet Climber and blooms throughout the summer. Very vigorous. \$1.25 each. 3 for \$3.13.

GOLDEN CLIMBER. Plant Patent No. 28. This Hybrid Tea flowered-climber is a rich gold color. After the first prolonged period of bloom some magnificent flowers can again be expected and "The Last Rose of Summer" may come from Golden Climber. \$1.50 each. 3 for \$3.75.

#### ALL 2-YEAR NO. 1 PLANTS BUDDED ON MULTIFLORA

# NEW PATENTED ROSES

On this page you will find the best of the new patented roses. All are distinct new varieties carefully tested by both their originators and the U. S. Patent Offices.

Although they are sold the country over at the list prices given below, we are making special introductory prices to enable every rose enthusiast to buy.

NOTE—When purchasing one each of three different varieties, divide special price by three to get cost of individual plants.

# COUNTESS

COUNTESS VANDAL

Plant Patent 38. Copyright, 1933.

A hybrid tea-rose enthusiastically received by rose lovers because of its long pointed bud and its distinctive shadings of coppery-bronze suffused with soft gold. The blooms finish in a very unusual arrangement of petals radiant with a lovely silvery sheen. The Countess Vandal was the most admired rose in the gardens at the Century of Progress Exposition. \$1.00 each. 3 for \$2.50.



TOKEN

# FAMOUS TALISMAN COLLECTION



RED TALISMAN. This latest addition to the Talisman family is a red sport of Talisman. A stronggrowing bush producing deep red blooms of good quality, equal in merit to Yellow Talisman and Talisman.

NEW YELLOW TALISMAN ROSE. A sport of Talisman. One of the hardiest and most outstanding new everblooming roses. It holds its cup-shaped flowers much longer than any rose we have ever seen. It grows and blooms as effectively as its well known ancestor and is as free of leaf spots. You who are looking for a real yellow rose will be wise to add Yellow Talisman to your collection.

TALISMAN. This most sensational rose of all times has been awarded more gold medals than any other American production. Its brilliant orange-red buds open to a fragrant bloom of glowing golden yellow stained inside with copper-red and orange-yellow. The plant is healthy, vigorous and hardy with glossy green foliage.

# FRAGRANT ROSE COLLECTION

IMPERIAL POTENTATE. One of the greatest bedding and cutting roses of them all. Its beautifully formed buds are of a lively pink which becomes brighter and more intense as the bloom matures. Large, very free-flowering and very fragrant.

LORD CHARLMONT. The intense, dazzling color of this rose is found in no other variety. Fiery crimson. Large, handsome, moderately-double flowers produced in wonderful profusion throughout the whole growing season. Incomparable for fragrance.

LUCIE MARIE. One of the newer rose introductions. A strong growing plant producing large fragrant flowers. Very long and pointed buds of deep yellow splashed with red. Flowers open to rich buttercup-yellow washed apricot-orange.



# NEW CLIMBING ROSES 45c EACH 3 FOR \$1.25

BLUE RAMBLER. This is the only rose in cultivation with blue flowers. It is perfectly hardy, grows rapidly and produces large clusters of lavenderblue flowers. Be sure to order one of these exquisite novelty roses.

CLIMBER GRUSS EN TEPLITZ. A superb new climber with most unusual characteristics. Large, semi-single blooms of scorching red which are a marked departure both in color and shape. In addition to unusually heavy bloom in June you can expect occasional blooms throughout the summer.

PRIMROSE (yellow). A pure-yellow, hardy, climbing rose. The large double flowers are a soft and rich primrose-yellow. Blossoms in clusters of 4 and 5 on an extremely vigorous plant with beautiful foliage. Very new and we believe the most satisfactory yellow climber

for the North.





At the Garden Club flower show in Millen, Georgia, the grand prize rose was a Countess Vandal, grown by Chief of Police Cary Averitt. We are quoting here a portion of his letter to Krider Nurseries. "In February, 1934, I received from you one Countess Vandal rose bush. Yesterday a rose from it won first place in a rose show here. It just took the show and drew so much attention that I wanted to tell you about it."

# CHOICE CLIMBING VARIETIES 35c EACH 3FOR \$1.00

Tea Roses in shape and size. Its strong stems are 12 to 18 inches long making it valuable for cutting. Color — a delicate flesh-pink changing when full blown to a flesh-white shade.

JACOTTE. Quite distinct in this class-not only fragrant but rich in heretofore unknown color shades. The bud is orange-yellow. The 21/2-inch flower (clustered up to 10) is light salmon-orange shaded red and yellow. Foliage is very dark green and extra healthy.

DR. VAN FLEET. Blossoms extra SPANISH BEAUTY. Today's wonder FLOWER OF FAIRFIELD (Everlarge, resembling the tender Hybrid rose, possessing a delightful fragrance blooming Crimson Rambler). Starts rare in hardy climbers. A choice cut blooming on the first young shoots. flower; tight bud long-pointed, opening bud urn-shaped, full blown flower semi-double. The cutting stem is 12 to 15 inches long. The color is charming, maroon in the bud, carmine to pearly-pink as the perfumed petals unfold.

> ROSARIE. Large clusters of mediumsized flowers of bright watermelonpink. This rose is an improved Tausendschoen.

> PAUL SCARLET. An entirely new variety combining vigorous growth with wonderful foliage and absolute hardiness. The flowers are almost as large as those produced on bush roses and are a brilliant lasting scarlet.

Blooms all summer. Best everblooming rambler.

WHITE DOROTHY PERKINS. A pure white sport from Dorothy Perkins, with which it is identical in variety and habits. A valuable addition to the hardy climbing class.

DOROTHY PERKINS (pink). Beautiful shell-pink flowers which hold for a long time, shading to a lovely deeprose. Very sweetly scented, hardy and a strong grower.

CRIMSON RAMBLER. One of the most popular of the climbers. A rapid grower. Perfectly hardy, producing rich clusters of vivid crimson flowers.

# ROSES FOR MOTHER

35c each 4 for \$1.20

For special Mothers' Day offers see page 31.

J. L. MOCK—Gigantic flowers on stiff erect stems with heavy foliage. Quickly grows into a strong bush, with bright rich pink flowers faced with carmine.

MRS. AARON WARD-Very distinctcoppery-orange in the bud, golden-orange when partly developed and pinkish-fawn when opened.

GEN. MacARTHUR—Ovoid bud a darker red than the flower. Double flower of medium size, Tyrian red, fragrant.

HADLEY-A strong growing rose with rich dark crimson color.

DAME EDITH HELEN—The most highly perfumed of all pink roses, perfectly shaped, bright pink color.

LUXEMBOURG—A top-ranking yellow rose with long pointed buds of exquisite texture. Rich bronze-yellow flower colorings and delightful fragrance.

MARY COUNTESS OF ILCHESTER — A double pink rose of beautiful form. Good fragrance.

JULES GAUTARD—A strong growing plant producing flowers of bright orangered and carmine.



WILLOWMERE

Long, pointed buds and brilliant pink blooms suffused with gold.



#### MME. EDOUARD HERRIOT

A glorious commingling of terra cotta, bronze, geranium-red and dull copper; fine long pointed buds of coral-red and yellow.

SCHWABENLAND—New pink rose unlike any other in color or in the unusual formation of its buds. Luminous rose-pink in color on long stiff stems.

BRIARCLIFF—Fine handsome flowers of an even shade of silvery rosepink:

LADY HILLINGDON—The beautiful ever-popular apricot-yellow Tea Rose.

# THREE SPECIAL ITEMS

ROSE OFFER SUPREME Your choice any 3 roses in our catalog 6 roses in our catalog. Your choice any 9 roses in our catalog 3.50

Your choice any 12 roses in our catalog 4.00 Your choice any 12 roses in our catalog 4.00
Your choice any 12 roses in our catalog 7.50 Your choice any 25 roses in our catalog...... 7.50 Your choice any Yellow Talisman may be included as one rose in any of above Rut no roses covered Yellow Talisman may be included as one rose in any of above ollections. So also may Tiny Gleam. But no roses covered by patent may be designated.

by patent may be designated.

# FIVE RUGOSA ROSES

35c each; 3 for \$1.00

F. J. GROOTENDORST. The leading Rugosa, a very hardy and vigorous rose with dazzling red blooms.

PINK GROOTENDORST. Habit and character like above, but the color of the fringy clusters is a clear light shell-pink.

C. F. MEYER. Flowers silvery-rose, large strong grower, perfectly hardy.

AMELIE GRAVEREAUX. Medium-double fragrant flowers of dark purplish-red.

SIR THOMAS LIPTON. Flowers of pure white borne in graceful clusters.

Dear Sirs:

Received my other order and everything was just fine. Best looking stock I think I have ever seen. I bought roses last year from a great rose grower and two-thirds died. After looking at Krider roses I know why the othes didn't grow. They didn't have the root growth yours have. If I can't grow Krider Roses I will know the fault is all mine, so in appreciation of the wonderful stock I am sending you this order.

Thanks plenty,

I. H. R.

Everblooming Baby Ramblers ELLEN POULSEN. Soft rose-pink, medium flower type, Very popular.

ELSIE POULSEN. A semi-single flower of medium size, bright rose-pink. bright rose-pink.
GLORIA MUNDI. Brilliant orange-scarlet flowers in huge chisters. huge clusters.
EDITH CAVELL. Brilliant crimson with white center, Pom-pom type.
KIRSTEM POULSEN. Single bright scarlet flowers of medium size, borne in clusters. ORLEANS. One of the finest of the pink polyanthas. GOLDEN SALMON. Large clusters of striking reddishorange buds and blooms.

ALL 2-YEAR OLD No. 1 ROSES BUDDED ON MULTIFLORA

11



## ALTHEA

(Rose of Sharon)

Unsurpassed by anything in the hardy shrub line for freedom of bloom or range of color. From midsummer until frost, when few other shrubs are in bloom, the Althea is most handsome with its large camellia-like flowers of varied and beautiful shades.

DOUBLE WHITE—White, crimson center. DOUBLE VARIEGATED—Pink and white. DOUBLE RED-An excellent striped variety, nicely marked white and rose.

DOUBLE PURPLE---

Price, 2-yr., 2 to 3 ft., 25c each; 5 for \$1.00. Any color desired.

Krider Nurseries, Middlebury, Ind.

Gentlemen: The order sent was received in the very best of condition at this end and it was such a delight to open it for inspection. Never had I expected such bushes of such size. They are all carefully planted and I trust we will be as successful in the finish as they appear to be for the start. Thanking you for all favors, I am

Sincerely yours,

Mrs. A. P. M.

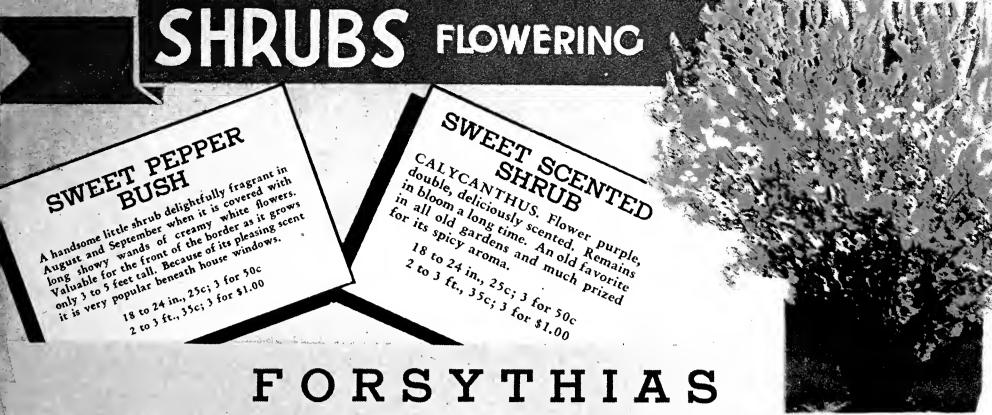
# BEAUTY BUSH

A charming new 6 foot shrub from China with attractive leaves. The center is upright, the outer branches gracefully arching. Has a general resemblance to both Weigela and Honeysuckle—the beautiful flowers appearing in great profusion during June in pairs which cluster closely into cymes of about twenty-five. Flowers are bell-shaped and somewhat lipped, pale pink with orange veins in the throat. The buds are very much darker. 2 to 3 ft., 50c each;

DEUTZIA -- Peride of Rochester This is the most hardy and popular of the Deutzia family. It grows from 6 to 8 feet in height and its mass of pinkish white bloom in June is a joy to all beholding it. It adapts itself to any type of soil or growing conditions and for specimen or mass planting it is indispenspecimen or mass planting it is maispensable. 18 to 24 in., 25c each, 3 for 50c. 4 to 6 ft. specimens, 50c each.

SLENDER DEUTZIA A dwarf shrub growing from 20 to 30 inches in height. Its A dwart shrub growing from 20 to 30 inches in height. Its white graceful drooping branches are wreathed with pure white flowers in May. When used for borders it is most valuable and howers in May. 2 for 350 anchors in the puriful Heavy 2 for 350 anchor

nowers in may. When used for purgers it is most beautiful. Heavy, 2 ft., 35c each; 3 for \$1.00.



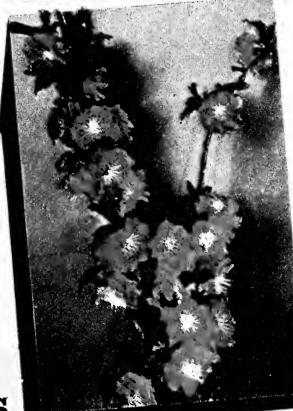
INTERMEDIA. The earliest blooming. Lights up the garden with glinting masses of yellow very early in the spring, before the leaves appear. These bright golden flowers often appear before the snow is gone. Thrives in any locality. Tall grower. 18-24 in., 25c; 3 for 50c. 2 to 3 ft., 35c; 3 for \$1.00.

FORTUNEI. An erect growing type with slender upright branches. Fortunei grows the tallest and most slender of the Forsythias and is especially desirable for tall backgrounds. Has lovely golden-yellow flowers very early in spring. 18 to 24 in., 25c; 3 for 50c. 2 to 3 ft., 35c; 3 for \$1.00.



# FIRE BUSH

CYDONIA JAPONICA. Very early in the spring this fine attractive shrub is completely covered with dazzling scarlet flowers which are followed by small fragrant quince-shaped fruits. Foliage is dark glossy green. Very desirable for either single specimens or hedges, getting its name "Fire Bush" from the intense scarlet flowers which cover it. 2-yr., 18-24 in., 50c each; 3 for \$1.25.



# WEIGELAS

FLORIBUNDA. Of all shrubs of late creation, the everblooming red Weigela floribunda surpasses everything in a red-flowering shrub. Much hardier than Eva Rathke and a better red flower. The flowers commence blooming early in the spring and bloom profusely all summer long. The leaves are a glossy green and when the shrub is three years old the flowers are in such profuse clusters as to completely hide the leaves. Every customer should find a place for several of these beautiful shrubs in their border plantings. 2-yr, 18-24 in., 50c each; 3 for \$1.00.

ROSEA. One of the finest of the family, tall growing and vigorous with deep-pink flowers. They blossom in profusion in June and show some flowers throughout the season. 2-yr., 2 to 3 ft., 35c each; 3 for \$1.00.

### BEAUTIFUL HYDRANGEAS

able in this form for formal lines and backgrounds or for specimens. The spreading head of green leaves and the flower wands are all up above the straight bar trunk, thus allowing a close planting of dwarf shrubs beneath. 2 to 3 ft., 50c; 3 to 4 ft., 60c.

TREE HYDRANGEA. Very desir- PANICULATA GRANDI-FLORA. Flowers in August in huge panicles from 8 to 12 inches long. Blossoms first a delicate pink changing to bronze and lasting until autumn. 18 to 24 in., 25c; 3 for 50c; 2 to 3 ft., 35c; 3 for \$1.00.

ARBORESCENS GRANDIFLORA (Snowball Hydrangea). Has the appearance of a low-growing Snowball. White flowers in June and July. The most hardy of the Hydrangeas and especially useful for shady places. 18 to 24 in., 25c; 3 for 50c. 2 to 3 ft., 35c; 3 for



- 1 Red Leaf Barberry
- 1 Red Twig Dogwood
- 1 Deutzia, Pride of Rochester

ALL THREE FOR

70c



SCENE IN OUR HYDRANGEA FIELD, PHOTOGRAPHED AUGUST 10, 1935

# The SPIREA FAMILY



#### TAMARIX

AFRICANA. These large shrubs have a feathery appearance with drooping foliage resembling asparagus leaves. Pink flowers are borne in great profusion in early summer, giving a very charming effect. Does well on any ground. 2 yr., 2 to 3 ft., 35c each; 3 for \$1.00.

INDICA. Blue-green lace-like foliage. Bright pink flowers in the fall. 2-yr., 2 to 3 ft., 35c each! 3 for \$1.00.

SPIREA BILLIARDI. 3 to 6 feet. Has dense spikes of rose-pink flowers crowning erect sparsely twigged branches. For shrubbery groups, natural plantings and moist places. July to September. 35c each. 3 for \$1.00.

SPIREA CALOSA FROBELI. Large flat clusters of pink flowers nearly all summer. Dwarf in habit. Fine for border plantings. 35c each; 3 for \$1.00.

SPIREA, KOREAN. This handsome new shrub was discovered in Korea and has been enthusiastically admired by all who have seen it since its introduction in America. It has been acclaimed the best of all the Spireas. A splendid healthy plant, growing when matured to 4 to 6 feet in height and even greater in diameter. Forms a big dome-shaped bush covered in its season with large rounded clusters of snowy flowers marked with darker eyes. It is hardy as far north as Montreal and is most attractive in habit and foliage even when not in bloom. 35c each; 3 for \$1.00.

SPIREA ARGUTA. One of the finest of early-flowering shrubs. A mass of small white flowers bloom with the coming of the leaves. Foliage is cut-leaved and very pleasing in appearance. 35c each; 3 for \$1.00.

SPIREA PRUNIFOLIA (Old Fashioned Bridal Wreath). The shining leaves color in autumn. Strong, irregular growing. Diminutive, very double rose-like flowers borne in great abundance in April and May. Grows 6 feet tall. 35c each; 3 for \$1.00.

RUSSIAN OLIVE. (Elaeagnus angustifolia). Useful in tall, dense groups for sharp color contrasts. Bark dark green, foliage rich silver color and willow leaf shaped. Deep golden and very fragrant flowers followed by ornamental olive fruits. 2-yr., 2 to 3 ft., 35c each; 3 for \$1.00.

# SPIREA ANTHONY WATERER

A very bushy low-growing plant that bears small heads of bright crimson flowers in July and August and on until frost. This variety rarely exceeds 3 feet in height and is valuable for planting in front of taller shrubs. 35c each; 3 for \$1.00.

# SNOWBALLS--VIBURNUM

DENTATUM (Arrow-wood). Bright-green heart-shaped leaves that turn to red and purple. The flowers, borne in May and June, are creamy white. Grows from 8 to 12 feet. 2-yr., 2 to 3 ft., 35c each; 3 for \$1.00.

CARLESI (Mayflower Viburnum) A truly wonderful new medium-sized shrub from Korea, prized for an exquisite fragrance similar to that of the Trailing Arbutus. The waxy flower clusters, pink in bud, pure white when open, appear early in the spring. Thrives under almost all conditions but does best in partial shade and cool moist soil. A charming plant for the foreground of the border or for planting about the house. 2-yr., 15 to 18 in., 50c each; 3 for \$1.25.

OPULUS STERILE (Common Snowball). A fine shrub, 8 to 10 feet tall, bearing globes of snowy white flowers in May. One of the old garden favorites. 2-yr., 2 to 3 ft., 35c each; 3 for \$1.00.

OPULUS (High Bush Cranberry) Handsome native shrub atttaining a height of 12 feet with rather smooth light branches and stems. The pure-white flowers appear in May and June followed by decorative fruits which begin to color by the end of July and remain on the branches and keep their bright scarlet color until the following spring. 2-yr., 2 to 3 ft., 35c each; 3 for \$1.00.

All sbrubs offered are beavy blooming size.

# Shrub Dogwoods CORNUS

CORNUS VARIEGATA. Grows 4 to 5 feet high with purplish-red branches and beautiful variegated silver foliage. This is one of the choice variegated-leaved shrubs, of value both summer and winter and capable of refined compact shape by pruning.

CORNUS, RED TWIG. Grows 6 to 10 feet high with clusters first of fine white flowers then of white berries. Stem and branches turn to blood-red in winter.

CORNUS, YELLOW TWIG. Similar to above except that the bark is golden yellow.

Any above, 18 to 24 in., 25c; 3 for 50c 2 to 3 ft., 35c; 3 for \$1.00

Without doubt the finest of all Spireas and one of the most useful shrubs in May. The plantat throws April and Scanding have the finest of all Spireas are scanding in the shrubs in the shrubs white flowers which a droop to the alone. I show that curve and droop to the alone. I show that alone is now, which a mass of pure alone. I show, a very beautiful sounce specially. I show that alone is now, a very beautiful sounce special syr, a so be massed or planted per doz.

Special -2-yr, a so be massed or planted per doz.

18 to 24 in., \$1.00

14



# **FLOWERING** WHITE SNOWBERRY

Diminutive rose-colored flowers in June and July followed by large clustered milk-white fruits which remain far into winter. This combination of pink flowers and white berries on the same twig is charming. Bush is compact in form with numerous slender twiggy branches. Can be used in small groups, in large masses and in border plantings and kept in the foreground due to its dwarf habits. The Snowberry will give success in a shady location as well as a sunny spot. 2-yr., 18 to 24 in., 25c each; 3 for 50c. 4-yr., 3 to 4 ft., 35c each; 3 for \$1.00

# NEW RED SNOWBERRY

The new Red Snowberry is the greatest shrub for shady places that we have ever seen introduced. It grows to a height of 4 feet. Has long branches covered with lacy leaves. The branches are covered in late fall with a mass of glowing red berries twice the size of the old Indian Currant and as red as High Bush Cranberry. Don't fail to plant some of these shrubs in your shady locations. 2-yr., 18 to 24 in., 25c each; 3 for 50c. 4-yr., 3 to 4 ft., 35c each; 3 for \$1.00.

# PHILADELPHUS VIRGINAL

Blooms throughout the season. This is a new and wonderful addition to the Mock Orange family and is far beyond anything in this line that has been brought out in the past. It is without question one of the most beautiful shrubs and once it becomes known will be planted on every home ground. The flowers on the new wood are single and often as large as a silver dollar. But on the old wood the flowers are very double. The only Mock Orange that blooms all summer. 2-yr. plants, 2 to 3 ft., 35c ea.; 3 for \$1.00

SEE PAGE 3



# **FRENCH** PUSSY WILLOW

(Salix Discolor)

A small tree with attractive leaves 2 inches long by an inch wide. Its popular appeal is the conspicuous silky catkins which bud in the fall and make such delightful "springy" bouquets just as the snow is melting away. 2-yr., 18 to 24 in., 25c each; 3 for 50c. 4-yr., 3 to 4 ft. 35c each: 3 for \$1.00.

# Mock Orange

A tall, vigorous brush. The fra-

# CORONARIUS

grant white flowers in May resemble orange blossoms. Abundant dark green foliage. Does well in shady places. Fine for cutting. 18 to 24 inch, 25c each; 3 for 50c. 4-yr. 3 to 4 ft., 35c each; 3 for \$1.00.

#### JET BEAD

An attractive rounded shrub 3 to 6 feet high with beautiful yellowish - green corrugated foliage and large single white flowers late in May, followed by black seeds. Will endure shade. 2-yr., 2 to 3 feet, 35c; 3 for \$1.00

#### KERRIA **JAPONICA**

A very desirable shrub of spreading habit, bearing large yellow flowers in June and attaining a height of 6 to 8 feet. Effective for massing. Does best in partial shade. 2-yr., 18 to 24 inch, 25c each; 3 for 50c. 4-yr., 3 to 4 ft., 35c; 3 for \$1.00.

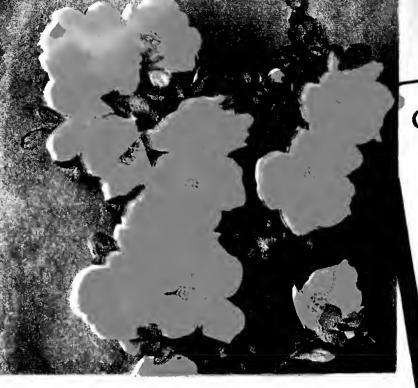
#### **ARALIA** PENTAPHYLIA

Long slender gracefully arching branches; foliage bright green. Greenish white flowers in long umbels. 2 to 3 feet, 40c each; 3 for \$1.10.

#### Devils Walking Stick

Large tropical-appearing foliage and immense white flowers. Grows 6 ft. high. 2 to 3 feet, 40c each; 3 for \$1.10.





SHRUBS

GOLD FLOWER

(Hypericum)

Forms a shrubby recumbent bush 2 to 21/2 feet high with smooth arching purplish stems. Single, 2-inch or larger, bright golden flowers, the rich color heightened by the many tufted yellow stamens with reddish antlers. Foliage is fernlike with its dark shiny upper surface contrasting sharply with the bright blossoms which are borne persistently and abundantly. Does very well in partial shade if soil is not too dry. 35c each; 3 for \$1.00.

# BUSH HONEYSUCKLE

For a tall hedge or border screen there is no shrub so valuable as it will grow from 10 to 12 feet high in a few years. Beautiful all year around. The luxuriant foliage comes with the first breath of spring and is followed by light-crimson flowers. Covered with thousands of bright red berries throughout the winter. 2-yr., 18 to 24 in., 25c each, 3 for 50c. 3 to 4 ft., 35c; 3 for \$1.00.

Price of above Lilacs: 2-yr., 18-24 in., 35c each; 3 for \$1.00. 3-yr., 3-4 ft., 50c each; 3 for

# THE WORLD'S FINEST LILACS

No flowering shrubs are more successfully and easily grown or more generally satisfactory than the Lilacs. Perfectly hardy—they grow to a height of 7 or 10 feet or more. The old favorites, common purple and white, are still much appreciated and will grow and thrive almost anywhere. Lilacs may be used as single shrubs or in mass planting. They make excellent screens, providing seclusion where wanted or obstructing unwanted views. Ideal for hedge purposes.

PERSIAN LILAC. This has become the most popular Lilac grown. The large trusses of deep purple flowers are borne in profusion and their sweet fragrance carries over the entire grounds.

PURPLE. The well-known old garden favorite. Grows 10 to 15 feet high.

WHITE. The same as the purple in habits but bears pure white flowers.

7 BEST **FRENCH** LILACS Any 3 For

\$1.00

\*Note-The first year's flowers on French Lilacs are faded and washed out. It takes two years for them to bloom in natural colors.

HUGO KOSTER. New single Lilac with reddish tint. One of the best French Lilacs for specimen plant. 2-yr., 2 to 3 ft., 50c each.

CONGO. Single, with beautiful large red trusses. 2-yr., 2 to 3 ft., 50c each.

RUHN VON HORSTENSTEIN. New, large single red, very fragrant and one of the newer varieties. 2-yr., 2 to 3 ft., 50c each.

LUDWIG SPAETH. Large, single purple. 2yr., 2 to 3 ft., 50c each.

JAN VAN TOL. Double, pure white. Very large trusses and a very good grower. 2-yr., 2 to 3 ft., 50c each.

PRES. GREVY. Large trusses of double blue flowers. A great favorite. 2-yr., 2 to 3 ft.,

trusses of bright lilac . 2-yr., 2 to 3 ft., 50c

CLAUDE BERNARD. Semi - double, large



DIANTHUS plumarius (Clove Pinks). For border or rock garden. It will bloom continuously if flowers are cut off when they be gin to fade.



IBERIS (Hardy Candytuft). Most desirable dwarf plants, 8 to 10 inches, with evergreen foliage completely hidden with dense heads of white flowers in early spring.



PRIMULA VERIS. Fine low-growing hardy primrose in mixed colors, yellow, red, and pink.

15c each; 3 for 40c; \$1.50 per dozen Large, strong two-year-old plants.

ALYSSUM (Rock Madwort). Very popular for beds, borders and winter flowering. Of easiest culture and very free blooming.

ARABIS alpina (Rock Cress). Pure white flowers produced in dense masses. Splendid for border and rockery work.

ANEMONE pulsatilla (Pasque Flower). Grows from 9 to 12 inches high and produces violet or purple flowers during April and May. An interesting plant for the rockery or well drained border.

ARMERIA Maritima. Bright rosy red flowers. Foliage grass-like, evergreen. Yaluable for edging. 3 to 6 inches in height.

BABY'S BREATH. Beautiful trailing plant,

HEUCHERA (Coralbell). A beautiful rock plant growing strong spikes 6 inches tall covered with brilliant red flowers. A sensation in our rockery at the World's Fair.

VINCA MINOR. A trailing plant 6 to 8 inches high forming broad mats of bright glossy green foliage. A ground cover which will grow in all shady situations and the only plant which will thrive under Pine trees.

PLUMBAGO largentae (Leadwort). One of the most desirable border and rock plants. It is of spreading dwarf habit growing 6 to 8 inches high and is covered with deep blue flowers during late summer and fall.

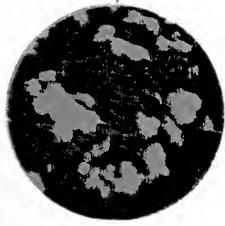
SEDUM (Stonecrop). Dwarf verieties. America's finest rock plant. Suitable for the rock garden, carpet-bedding, covering of graves, etc.

SEDUM VARIGATA. Heads of handsome deep rosy-crimson flowers. Fine border plant. 11/2 feet. August to September.

CAMPANULA CARPATICA. A dainty blue variety that fits well into the rock garden.

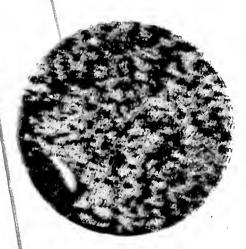


PHLOX sublata. (Moss or Mountain Pink). An early spring flowering type with pretty mosslike evergreen foliage which during the flowering season, in April and May, is hidden under masses of bloom. An excellent plant for the rockery.

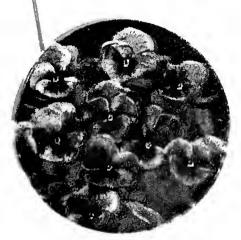


ACHILLEA tomentosa. 6 to 8 inches. July to September. Bright yellow flowers. Excellent for rockeries.

IRIS pumila. These beautiful little Irises do not grow over 4 inches high and bloom in April and May. They are fine for bordering flower beds or planting in front of the tall Irises.



SAPONARIA ocymoides splendens (Soapwort). Pretty prostrate border and rockery plant; flowers rosy pink, produced in great quantities in May and early June.



VIOLAS, HARDY. Yellow, white and blue.



# FIVE CHOICE WATER LILIES

ALBA GRANDIFLORA. Rampant grower. Large blooms pure white and very fragrant, the best of all white varieties. \$1.00 each.

CHROMATELLA. Highly popular yellow variety, extra large blooms. Three to five buds in bloom all the time. Very popular. \$1.00 each.

ROSE AREY. Beautiful fragrant variety with a color so dark pink that it is classed in the red varieties. Excessive bloomer, very fragrant. \$1.00 each.

GLORIOSA. This is a delightful Water Lily. Leaves and flowers only about one-half the size of the other varieties. Blood-red color and the fragrance are equal to that of the sacred lilies of the river Nile. \$1.50 each.

PAUL HARIOT. The best peach-colored Lily on the market. Good bloomer. \$1.50 each.

# WATER LILIES

Water Lilies are one of our leading specialties. We have constructed many pools the past two years and have them well stocked with the following hardy varieties. The stock we offer our customers consists of well-established plants which we guarantee to bloom six weeks after planting. May shipment. Do not confuse with cheap bulbs.

# The Only True Blue Water Lily

STAR OF PERSIA. This is the only real blue water lily we know of and the finest lily in cultivation. Free blooming with a magnificent flower. \$2.00 each.

#### EXTRA SPECIAL

With an order of one each of the five varieties listed on the left at \$6.00 we will include free one Star of Persia.

REAL VALUES IN PEONIES

COURINNE D. OR—White.

FESTIVA MAXIMA — White, red splash.

EDULUS SUPERBA — Bright pink.

DUKE OF CLARENCE
—Pink and white.

RUBRA SUPERBA — Deep crimson.

FELIX CROUSSE — Brilliant red.

ANY ABOVE 35c each 4 for \$1.00 BARONESS SCHROE-DER—White and flesh.

FRANCIS WILLARD—Creamy white.

LIVINGSTON — Lilac rose.

SARAH BERNHARDT
—Apple blossom pink,

EMPEROR WILLIAM
—Cerise red.

KARL ROSENFIELD—Bright red.

ANY ABOVE 50c each 3 for \$1.00 KELWAY'S GLORIOUS

—Mammoth irridescent white.

SOLANGE — White, orange center.

WALTER FAXON — Soft coral pink.

PRIMEVERE — New yellow peony.

MIDNIGHT — Blackish

PHILIPPE REVOIRE—Brilliant red.

75c each 3 for \$2.00

# 5 Time Proven Choice Peonies

We will send you our selection of 5 choice large flowering-Peonies, 5 different varieties of big blooming size bulbs. There will be one white, two different shades of red and two different shades of pink, all labeled and true to name. We believe this to be the best offer of good peonies ever made. All blooming size bulbs, 3 to 5 eyes.

5—ONE OF EACH—\$1.00





Hardy perennials add grace to the hardy border and

PERENNIALS

# ACHILLEA

It blooms all summer. Large white flowers. 15 inches tall.

### DOUBLE HOLLYHOCK

The Hollyhock is an old garden favorite, full of sentiment and association with a distant past. It is a plant of strong vigorous growth and noble aspect. Beautiful double flowers.

all named and labeled, and ship

the good varieties, 2 of each kind, them to you for

**20 PLANTS FOR \$2.00** 

#### DIANTHUS (Pinks)

Hybrid Garden Pinks. Without the spicy fragrance of the Hardy Piuks a garden is incomplete. Their perfect form and rich coloring make them great favorites for summer bouquets. June.

Gentlemen:

### SHASTA DAISY

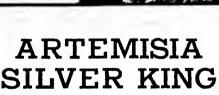
CANTERBURY BELLS

A splendid form of the Shasta Daisy. The whole plant is gigantic yet compact and graceful. Flowers four and five inches across, white with yellow discs. Very free flowering and a splendid flower for cutting.

> Englewood Heights, Yakima, Wash. April 25, 1934.

The Japanese Red-Leaved Maple arrived O. K. today and is a splendid looking specimen. The bulk of the order arrived last Saturday and it too was in good condition. The roses had such splendid root systems and we are so eager for the first blooms.

MRS. O. B.



A strikingly effective whiteleaved plant much valued for contrast in either the garden or in bouquets. A splendid filler for beds of tall growing plants like Cannas and Larkspur. Perfectly hardy, it grows vigorously into a compact globular mass of finestemmed slender-leaved silver mist. Grows to a height of 3 ft. and lasts indefinitely.



#### DELPHINIUM

(Larkspur)

Delphiniums are the most exquisite hardy plants in cultivation for they have such an unusual type of stately beauty and increase in size, in loveliness, and often in quantity year after year. They will bloom from spring until fall. We have both dark and light blue. Gold Medal hybrids.





this morning and I am

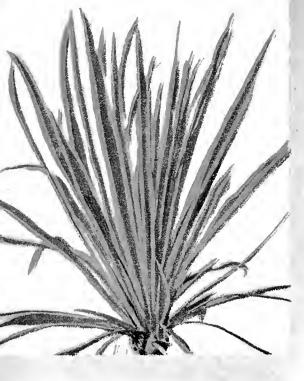
very well pleased with the

Rose bushes. Thanking you,

Yours truly,

A. H. B.





### YUCCA VARIGATA

The leaves are striped and bronzy green with the outer edge widely bordered with yellow. The spikes of beautiful white flowers grow 3 feet high. Foliage remains beautiful all winter.



#### **HIBISCUS**

(Mallow Marvel)

Improved new hardy giant-flowering Marshmallows, the most freeblooming of all perennials; rich, gorgeous and hardy as an oak.



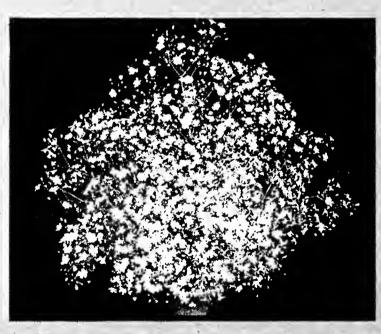
Perennials On This Page Are Field-Grown 2-Year Plants 20c Each; 3 For 55c \$1.50 Per Dozen



#### BALLOON FLOWER

(Platycodon)

June to October. Large, showy deep blue flowers. Good for rock garden and border.



# BABYS' BREATH

(Gypsophila)

A beautiful old-fashioned plant possessing a grace not found in any other perennial and attracting the eye of everyone.



#### PAINTED DAISY

(Pyrethrum)

Daisy-like flowers in white and colors. The flowers are borne on long stems and are fine for cutting. Fernlike foliage.

#### RUDBECKIA PURPUREA

(Purple Cornflowers)

An entirely distinct variety. Flowers are unusual in formation as well as in color. Reddish purple with large cone-shaped center in brown.

### FOX GLOVE

For stately and picturesque beauty the Foxglove is unsurpassed. Lovely when planted in masses in the garden, among shrubs, or naturalized on the edge of woods. In the orchards or along brooks it is extremely effective and satisfactory. It is a biennial, but as it renews itself from self-sown seed it may be treated as a perennial.



### LILY-OF-THE-VALLEY

Just the thing to put into that cold, shaded strip along the walk on the east or north side of your house. The loose panicles of bell-shaped flowers set low in their emerald foliage cover the waste ground, furnish a vast amount of cut sprays, and sweetly perfume the entire yard.

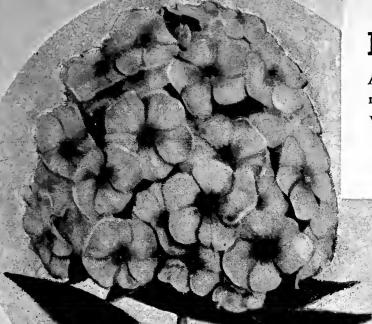


#### GAILLARDIA

(Blanket Flower)

GRANDIFLORA. Probably one of the most universally planted of the hardy perennial flowers. Conspicuous for its profusion of bloom. Flowers of intense blood-crimson margined with golden yellow. 18 to 24 inches.





# NEW PHLOX "DAILY SKETCH"

A brilliant, recently introduced, new member of the Phlox family. Bears immense trusses of red-eyed salmon-pink flowers. The individual flowers are very large. Unquestionably one of the showiest Phlox originated in years

35c each; 3 for \$1.00

WE ILLUSTRATE THE BEST

# FLOCK OF PHLOX

#### SALMON PHLOX

DAILY SKETCH

ATHIS
Salmon

PANTHEON
Salmon

THOR
Salmon

R. P. STRUTHERS
Bright Salmon

SIEBOLDI Reddish Salmon

PROF. VERCHOW Deep Salmon



#### PURPLE PHLOX

ETHEL PRITCHARD
Blue lavender
(Illustrated at left)

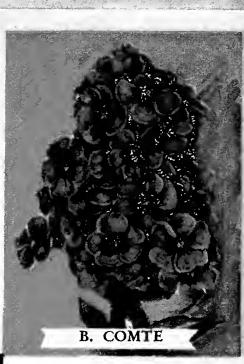
ECLAIREUR Purplish red

ROSENBERG French purple

WIDAR
Purple, white eye

B. COMTE
Blackish purple
(Illustrated at right)

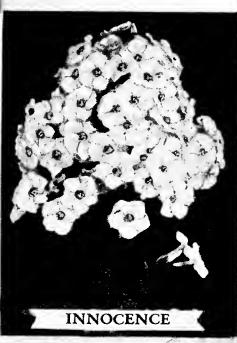
RYNSTROOM Orchid-pink





#### RED PHLOX

MORGENROOD
Morning red
BEACON
Bright red
AFRICA
New red
COMMANDER
Brilliant red
GENERAL PETAIN
Red
FIREBRAND
Deep red
MARSHAL FRENCH
Crimson red
(Illustrated at left)



#### White and Varicolored Phlox

colored Phlox
BRIDESMAID
White, red eye
GRAFF ZEPPELIN
White, pink eye
MISS LINGARD
Pure white
MRS. JENNER
Large white
RICHARD WALLACE
White, vermillion eye.
INNOCENCE

Pure white (Illustrated at left)

#### PINK PHLOX

PAINTED LADY Pink, red eye

MILLY VON HOBOKEN
Cerise pink

BORDER QUEEN
Watermelon pink

EVELYN—Soft pink

ENCHANTRESS
Bright pink

#### SALMON GLOW

A new Phlox of outstanding color. Panicles of the largest size of any phlox grown today. The two special varieties illustrated on this page—The Daily Sketch and Salmon Glow—have flowers nearly double the size of other varieties. In fact this illustration is reduced to correspond in size with the others.

35c each; 3 for \$1.00

# PHLOX OFFER EXTRAORDINARY

With every order of 25 Phlox at \$2.50 we will include free with the order One Daily Sketch or one Salmon Glow.





ALL PHLOX ON THIS

PAGE (Daily Sketch and Salmon Glow Excluded)
15c each; \$1.50 per doz.; 25 for \$2.50

# Best Vines and Creepers DUTCHMAN'S PIPE

CLEMATIS

HENRY I. Large creamy white flowers. A strong grower and very hardy, one of the best of the white varieties; a perpetual bloomer. 1-yr., 35c; 2-yr., 50c each.

JACKMAN I. The flowers when fully expanded are from 4 to 6 inches in diameter; intense violet-purple with a rich velvety appearance, distinctly veined. Flowers continually from July until frost. 1-yr., 35c; 2-yr., 50c each.

MADAME EDOUARD ANDRE. Flowers large, bright velvety red. A free flowering and continuous bloomer. 1-yr., 35c; 2-yr., 50c each.

PANICULATA OR SWEET SCENTED JAPAN CLEMATIS.

A Japanese plant possessing unusually attractive qualities. Very rapid in growth, quickly covering trellises and arbors with beautiful clean glossy green foliage. Flowers are medium size and pure white, borne in immense sheets possessed of a delightful fragrance, 1-yr., 35c; 2-yr., 50c each.



Dutchman's Pipe is the Aristolochia sipho. Krider's true grafted variety, and only the most skilled nurseryman know how to do the grafting. The flowers are very attractive because they are a curious brown color and resemble a pipe in shape. 75c each; 2 for \$1.35; 4 for \$2.50 — true grafted variety.

Newbern, Tenn., April 21, 1934.

Gentlemen:

The evergreens arrived in due time and I took great care to plant them properly. I was expecting nice plants from you but those you sent were even better than I expected. You may depend on my future orders.

Very truly yours, ROBT. M. COBB.



# Honeysuckle-Lonicera

LONICERA HECKROTTI. The wonder plant of the 20th century. Blooms all summer with pretty red flowers. Fine cover and foliage plant and very richly scented. If you are looking for a new vine and one that will give you pleasure all summer, include one of these in your next order. 2-yr., 75c each.

HALL'S JAPAN (Lonicera Halliana). A strong vigorous evergreen variety with pure white flowers changing to yellow. Very fragrant and covered with flowers from June to November. 1-yr., 15c; 2-yr., 25c each.



# WISTERIA

CHINESE PURPLE (Wisteria sinensis). A very beautiful climber of rapid growth, producing long pendulous clusters of pale blue flowers. The very best vine to grow when it is desired to shade the upper part of the house. 1yr., 25c; 2-yr., 35c each.

Note: We are often asked why Wisteria does not bloom. The answer is you have been buying plants raised from seed. Many of these will never bloom. We graft our Wisteria and we guarantee that they will bloom the second year after planting.



# BOSTON IVY

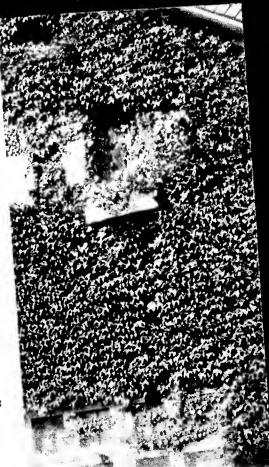
BOSTON OR JAPAN IVY (Ampelopsis Veitchi). From Japan. A splendid plant for covering as it clings perfectly to the smoothest surface. The foliage is a bright glossy green, changing to bright tints of scarlet, crimson and orange. This is the beautiful covering which you see on brick walls and churches. 1-yr., 25c; 2-yr., 50c each; 12 for \$3.50.

28th December, 1933 Bangkok, Siam

The Krider Nurseries, Middlebury, Indiana,

Gentlemen,
We beg to thank you for your splendid
We beg to thank you have done your very
packing which you have done your very
best care and attention especially consignment intends to send abroad. The
signment intends to send abroad flower
trees and plants, viz—The rose and flower
plants arrived here from your country in
a perfect condition and it is a wonder
that not even a single plant dry and dead.
We can not help to admire you for such
being done. We can not help being done.

We are, Dear Gentlemen,
Yours faithfully,
T. Hanill
For Dang Toi Nursers



# Evergreen Bittersweet

Bittersweet is a marvelous climber with beautiful glossy green leaves and very attractive orange colored fruit that stays on the vine all winter. The leaves are evergreen and the will cling to vine brick, stone, or any kind of wall. 2-yr., 50c each; 3 for \$1.00.

> Everett, Obio, 4 April 14, 1934.

Dear Sirs:

Received the shipment of sbrubbery and trees yesterday in A No. 1 shape. Many thanks for the two Blue Hydrangeas. Am well pleased with the order. Yours truly,





# BUSH HONEYSUCKLE

HEDGE
PLANTS

Grows to a height of 8 to 10 feet with upright and somewhat spreading branches and bright green foliage. The bright pink flowers are borne freely in May and June and are followed by showy red berries which ripen in midsummer and cling to the bush for several weeks. This is the best shrub in our nursery for a high compact hedge, for a screen, or to attract birds. 2-yr., 18 to 24 in., \$8.00 per 100.

# GREEN JAPANESE BARBERRY

America's Most Popular Hedge

Most commonly used low-growing hedge. Bright green leaves turn to dazzling shades of red, gold and bronze in fall. Bright berries in great numbers stay on through winter. Perfectly hardy, grows on poor soils. May be pruned any time. 9 to 12 in., \$3.00 per 100.

### ALTHEA

(Rose of Sharon)

Tall-growing flowering shrubs from 6 to 8 feet. Very desirable because they bloom in September and October. Good for individual planting or tall hedges. 2-yr., 18 to 24 in., \$8.00 per 100.

#### SPIREA VAN HOUTTEI--2 Year

America's most popular shrub. Profuse clusters of tiny white blooms cover the sweeping branches in May and June. The delicately cut leaves stay bright green until autumn when they turn shades of bronze and yellow. Tall growing but may be pruned to desired height at any time. 2-yr., 18 to 24 in., \$8.00 per 100.



Popular for grouping and for edging taller plantings and evergreens. Glossy purplish maroon leaves. 9 to 12 in., \$10.00 per 100.

Kendallville, Ind., May 6, 1935.

I thank you for the fine shruhs just received, and at this late data I have decided to place another order with you. I feel certain from the shruhs you already have sent me. I will have no troubla in gatting them to grow. Very truly,

M. W. L.

## Hardy Amoor River Privet

Foliage shiny dark green, leaves medium large. Not subject to blight. Very hardy. Rapid grower. White flowers followed by tiny red berries. Plant 9 to 12 inches apart and prune severely for a dense stocky hedge. 2-yr., 18 to 24 in., 3 canes, \$5.00 per 100.

Ottawa, Illinois, October 22, 1935.

Dear Sirs:

I want to thank you for the lovely shrubs and plants you sent. They are just fine. It was a great pleasure to get them. You certainly are a reliable firm, Thank you again. Sincerely,

Mrs. J. F. G.

World's Most Beautiful Flowering Hedge

# Rosa Hugonis

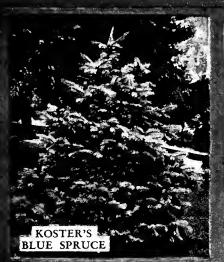
Beautiful Foliage, Yellow Flowers. Plant 11/2 Feet Apart.

10 for \$2.50

23

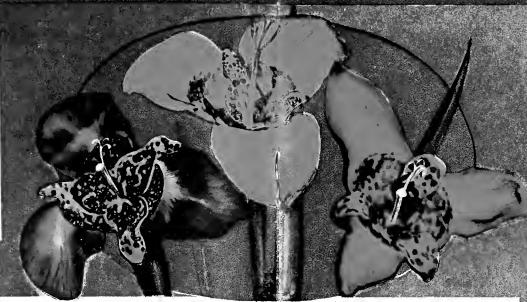


# EIGHT EXPENSIVE ITEMS YOU HAVE ALWAYS LONGED FOR NOW AT PRICES YOU CAN AFFORD TO PAY



## KOSTER'S

The "True-Blue" Everreen). A selected species of he Colorado Blue Spruce, with grafted top. Color is deeper and even more perfect blue than that of the Shiner, foliage heavier and a trifle longer. As it grows to maturity the tree becomes thickly studded with well formed branches, tapering beautifully to the top, and magnificent in its rich blue color. 2-year Grafted Koster's Blue Spruce. Mailing size, \$1.00, 18 to 24 in.,



#### BLUE BIRD VERONICA

This beautiful plant has long bronze-green leaves and numerous indigo-blue flowers. Blooms continuously from July to September. Be sure to include this in your garden. Was greatly admired at the World's Fair. Price, 2-year-old plants, 50c each; 3 for \$1.00.

# TRADE LILIDEUM MARK AZTEC SACRED LILY IMPROVED MEXICAN T GER FLOWER

The Wonder Plant of Our World's Fair Gardens

As though in worship the Lilideum opens its petals toward the rising sun, unfolds its gorgeous blooms upright at noon-time, turns its head toward the declining sun and dies with the setting thereof. Blooms appear and die daily over a period of a month. This rare flower, a native of Mexico, the most outstanding and most admired flower in our World's Fair Gardens, grows 2 feet tall. The flowers, with oddly marked

cup-slaped center and outer segments in various colors, are produced in continuous succession throughout the summer. Last year we offered the Lilideum in red only, but this year we have 5 distinct colors—orange, red, pink, white and yellow—three of which are illustrated above. The Lilideum has a tender bulb which requires the same treatment given Dahlic & Price 30c each; 6 for \$1.50. State color wanted.

#### New Golden SPIREA

A beautiful shrub of similar habit to apulifolia. Leaves appear a bright yellow changing to golden bronze in the fall. The contrasting red fruit is very pleasing. A vigorous, upright grower. Very hardy. 2-yr. blooming size, 2-3 ft., 50c each.



#### New Carnation FIREGLOW

The greatest and most hardy red flower of all time, so hardy in fact that it will stand 35 degrees below zero. Free blooming, carrying as many as 40 to 50 flowers at one time. Produces brilliantly vivid red flowers on stems 15 to 18 inches long. Without a doubt this most showy of all flowers is the glory of the garden and adds a distinctive grace to any home. Blooms the first year and will increase in beauty year after year. 25c each; 6 for \$1.00; \$2.00 per dozen



#### Here's a Lace Curtain for Your Garden SILVER LACE VINE

Polygonum Auberti. Much in demand and comparatively rare is this charming vine which climbs gracefully over a trellis, porch or arch, or upon any support which may be devised. Grows rapidly averaging 25 feet in a season. A well grown specimen is a cloud of lacy misty white shot with tints of cream and pale rose, of most exquisite effect. It produces more bloom than any other hardy vine. From late summer well into fall. Strong 2-year-old vines, 50c each; 3 for \$1.35



#### MAGNOLIA SOULANGEANA

This is the most decorative and most popular of the hardy Magnolias—producing a wealth of very large rose colored bloom just before the leaves come in the spring. The blooms measure from 3 to 5 inches across and make a beautiful showing. The Magnolia Soulangeana begins blooming when about 3 feet tall. It will eventually attain a height of from 8 to 10 feet. Price 12 to 18 in., \$2.50 each; 18 to 24 in., \$3.50 each; 2 to 3 ft., blooming size, \$4.50 each.



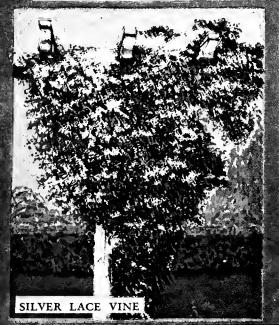
#### BLUE HYDRANGEA

A Thrill in the Alle beny Section

This Hydrangea has been the most popular of all the Hydrangeas offered to the trade and is seen blooming in great profusion from New York to Cleveland, Ohio, and south to Washington and Baltimore. Five years ago we began experimenting with the Blue Hydrangea and have found that if the plants here are covered well during the winter, as they are in the northeastern sections, they

vill thrive and bloom as readily as they do in Boston or Newport.

Japanese type Hydrangea with pink flowers blooming on the che-year stems, followed by blue flowers on the 2-year-old wood. Note that it is necessary to have 2-year-old wood to have the blue Hydrangea. We have a nice stock of these young plants which we are offering to our customers in 8 to 12 inch, 1 year size at \$1.00; 18 to 24 inch, 2 year, at \$2.00.





ARBOR VITAE 6-8 in.



SPRUCE



IRISH JUNIPER 6-8 in.



**MUGHO PINE COLORADO BLUE SPRUCE** 



AUSTRIAN PINE 6-8 in.

#### A PROFITABLE HOBBY

Raise fine trees for your own grounds at an unbelievably low cost — or raise them to sell.

# WHOLESALE PRICES

ON SMALL EVERGREENS

For Home Nursery Planting

# KRIDER'S EVERGREEN BARGAINS MAKE BUYING A PLEASURE

#### HEAVY ROOTED

All these trees are heavily rooted and perfect for setting out. They are two and three times transplanted.

# Transplanted Evergreens Transplanted Evergreens

Sold only in bundles of 25 of each variety and size.

		inches	Per 25
Concolor Fir	X	8-10	\$3.00
Pfitzer Juniper		8-10	5.00
Pfitzer Juniper		10-12	6.00
Spiny Greek Juniper		6-8	7.50
Savin Juniper		6-8	4.00
Savin Juniper		8-10	5.00
Black Hills Spruce		6-8	4.00
Norway Spruce		6-8	1.00
Norway Spruce		8-10	1.50
Norway Spruce		10-12	2.00
Colorado Blue Spruce		6-8	4.50
Mugho Pine		6-8	3.00
Austrian Pine		6-8	3.00
Austrian Pine		8-10	4.00
Scotch Pine		6-8	2.50
Scotch Pine	XX	8-10	3.00
Douglas Fir	XX	8-10	2.50
Douglas Fir		10-12	3.50
Dwarf Japanese Yew		6-8	5.00
American Arbor-Vitae		6-8	3.00
Pyramidal Arbor-Vitae		8-10	5.00
Irish Juniper		6-8	4.00
Pyramidal Arbor-Vitae		10-12	6.00
Hemlock		8-10	5.00
TT 1 1.		10.10	7 50

May 17, 1935.

Dears Sirs:

Received roses in fine shape. Am enclosing postage. I appreciate your kindness and I assure you it is a pleasure to do business with a firm like yours. I hope to order more from you

Yours,

H. J. L.

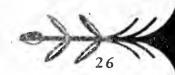
Sold only in bundles of 5 of each variety and size.

		Inches	Per 5
Irish Juniper	XX	8-10	\$1.00
Irish Juniper		10-12	1.25
Pfitzer Juniper		12-15	2.00
Prostrate Juniper		8-10	1.50
Prostrate Juniper		10-12	2.00
Norway Spruce		12-18	1.00
Norway Spruce		18-24	1.25
Norway Spruce		24-36	2.00
Mugho Pine		8-10	1.25
Austrian Pine	XX	10-12	1.00
Austrian Pine		12-18	1.50
Scotch Pine		12-18	2.00
Douglas Fir		12-18	1.75
Douglas Fir		18-24	2.50
American Arbor-Vitae	XX	10-12	.75
American Arbor-Vitae		12-18	- 1.00
American Arbor-Vitae		18-24	1.50
American Arbor-Vitae		24-36	2.00
Pyramidal Arbor-Vitae		12-18	3.00
Pyramidal Arbor-Vitae	XX	- 18-24	3.50
Pyramidal Arbor-Vitae		24-30	5.50

# Evergreen Grafts

Two-year, transplanted. Sure to grow.

	Inches	Per,5	Each
Waukegan Juniper	8-10	\$2.50	\$0.60
Juniper, Virginiana Glauca		- 2.50	.60
Meyer Juniper	8-10	2.50	.60
Cannart Red Cedar		2.50	.60
Goldtip Red Cedar		2.50	.60
Schott Red Cedar		2.50.	.60
Koster Blue Spruce, 1-yr.	5-8	2.00	.50
Juniper Virginiana, Yellow, 1-yr.	12-18	2.50	



#### SURE TO GROW

# EVERGREENS

#### **ARBOR-VITAES**

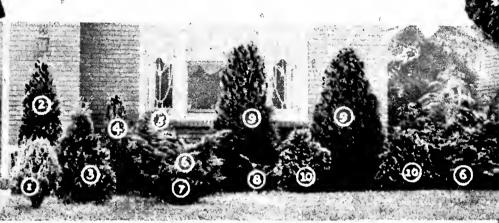
AMERICAN. Flat, beautifully curved foliage of deep green. Grows naturally into a pyramidal form. Because it bears shearing better than any other variety and grows compactly it is unexcelled for hedge planting. 18 to 24 in., 50c; 2 to 3 ft., 75c.

PYRAMIDAL. For either foundation group or garden planting. Retains the lovely flat bright green foliage of the American Arbor-Vitae at all seasons. Grows close and compact and develops naturally into perfect pyramidal form. 18 to 24 in., 50c; 2 to 3 ft., \$1.00.

GLOBOSA. Grows densely into dwarf globular shape without shearing. Foliage is flat and deep dark green. Branches possess unusual delicacy 12 to 18 in.; 50c; 2 to 3 ft., \$1.00.

#### GOLDEN ORIENTAL ARBOR VITAE

BIOTA AUREA NANA. A very compact slow-growing dwarf type valuable for foreground and edging. The flattened leafclusters face outward edgewise, presenting a beautiful surface of vertical fluted lines. Color is a fresh yellow-green, striking in appearance. 18 to 24 in., \$2.00; 2 to 3 ft., \$2.50.



No. 1-Two Oriental Arbor Vitae

No. 2—Two Pyramid Arbor Vitae

No. 3—Two Globe Arbor Vitae

No. 4—One Irish Juniper

BUY EVER-

GREENS THE

NEW WAY

No. 5-One Hemlock Spruce

No. 6-Two Juniper Pfitzeri

No. 7—One Mugho Pine

No. 8-One Juniper Sabina

No. 9-Two American Vitae

No. 10-Two Siberian Arbor Vitae

16 Plants—Small Size, \$3.75; Large Size, \$14.50

### BOXWOOD

The most popular evergreen for planting in tubs or boxes. These beautiful evergreens with their tiny leaves and compact habit of growth are well adapted to formal planting. 9 to 12 in., 25c.

# BUY KRIDER'S **EVERGREENS**

All of our evergreens are carefully dug to get all the tender rootlets. All soil removed. The roots are then puddled (dipped in mud) and wrapped in moss and burlap. This method of packing eliminates 50 to 60 lbs. of soil, saves the vital roots, insures better growth and makes possible low cost express shipments.

# FOR BAD HABITS Train dogs to be

sanitary about your home. Stop

evergreen losses. Spray with DOGZOFF. Humane and effective. Price for season's supply, 69c.

#### THE NEW WAY

This evergreen is dug with all the roots, weighs only 5 to 15 lbs., and can be shipped at low cost. This plant is easy to keep from drying out and is sure to

#### THE OLD WAY

This evergreen has lost its best roots, weighs 50 to 100 lbs., and is a costly plant to ship. It is difficult to keep from drying out and hard to make grow.

PLANT KRIDER STOCK

Krider's method of digging and shipping evergreens saves all the

BALLED AND BURLAPPEL

# Beautiful JUNIPERS-PINE

PFITZERIANA (Pfitzer Juniper). A graceful broad pyramidal evergreen with sweeping fronds of gray-green foliage, making in time a distinctive beautiful tree. 18 to 24 inch, \$1.50; 2 to 3 feet, \$2.00.

SABINA (Savin Juniper). Useful for all low planting. Especially suitable for hillside planting or among rocks. A prostrate shrub in habit, with unchanging deep green foliage. 18 to 24 inch, \$1.50; 2 to 3 feet, \$2.00.

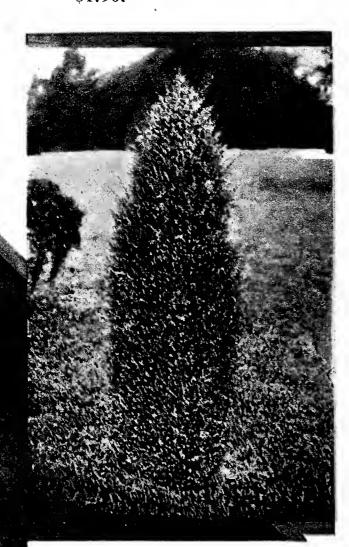
VIRGINIANA CANNARTI (Cannart's Red Cedar). Tall pyramidal grower with rich deep green foliage. Hardy. 2 to 3 feet, \$2.00.

EXCELSA STRICTA (Greek Juniper). A very popular dwarf juniper forming a symmetrical cone of silver blue-green foliage. Hardy. 18 to 24 inch, \$1.50.

DOUGLASI (Waukegan Juniper). An interesting creeping Juniper. Very low and compact making a dense mat. Soft blue color. Hardy. 18 to 24 inch, \$1.00.

# Plumed Cypress

One of the most popular of the evergreens and suitable for virtually any location. The soft plume-like green foliage contrasts beautifully with the green of either lawns or shrubbery. 18 to 24 inches, \$1.00; 2 to 3 feet, \$1.50.



HIBERNICA (Irish Juniper). Of slender columnar habit with silvery blue-green foliage. Useful for formal plantings. 18 to 24 inch, \$1.00; 2 feet, \$2.00; 3 feet, \$3.00.



### Fish Tail Juniper

MEYERI. The most beautiful of all blue evergreens. Spreading habit. Grows 3 to 4 feet high. Unusual in form and beauty. New. 12 to 15 inch, \$2.00.

# Mahonia Aquifolia (Oregon Grape)

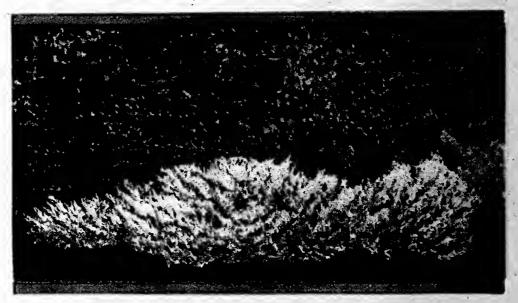
A hardy evergreen shrub having holly-like leaves. Can be used in evergreen and shrubbery plantings and does well in partial shade. 12 to 18 inches, \$1.00. 18 to 24 inches, \$2.00.

GLAUCA (Blue Cedar). Simila to Red Cedar in form; a sof blue-green color; closely colum nar. 18 to 24 inch, \$2.00; 2 to feet, \$3.00.

# FIRS

CONCOLOR (White Fir). Compact symmetrical form; the under side of the green foliage silvery. Withstands heat, cold and drought. 2 to 3 feet, \$3.00; 1 to 18 inch, \$1.00.

DOUGLAS FIR. One of the fines of all specimen evergreens. Resembles Blue Spruce. Add the one to your selection. 18 to 2 inch, \$1.00; 2 to 3 feet, \$2.00 3 to 4 feet, \$3.00.



HORIZONTALIS (Creeping Juniper). A true creeper with long trailing branches, not more than a foot in height. Splendid for ground cover. Hardy. 18 to 24 inch, \$1.50.

# SPRUCE-HEMLOCK

# SPRUCES

COLORADO BLUE (Picea pungens glauca). This species has been tested for hardiness all over the prairies of the West and Northwest, enduring temperatures as low as 30 degrees below zero in exposed situations, without injury. It is not only this hardiness but also the exquisite beauty of color and form which makes the Colorado Blue Spruce a joy to own. Foliage a rich blue or sage color. 2 ft., \$2.00; 3 ft., \$4.00.

COLORADO GREEN SPRUCE. A beautiful and very hardy tree from the Rocky Mountains. Regularly branched in distinct whorls which diminish in size upwards forming a very symmetrical tree of narrow pyramidal or conical outline. Rigid and spine-pointed leaves of silvery blue-green. Cones 3 to 4 inches long, glossy brown. 2 ft., \$1.50; 3 ft., \$2.50.

BLUE SPRUCE SHINERS. The bluest of Blue Spruces and the

most remarkable and conspicuous of all the conifers for ornamental planting. A truly magnificent specimen of symmetry and beauteous warmth of color. Vivid blue. 2 ft., \$2.50; 3 ft., \$5.00.

NORWAY. A picturesque and stately tree of perfect pyramidal habit. The years are kind to the Norway pine, adding dignity to its lofty trunk and a beautiful grace to its pendulous branches. Very popular, and deservedly so. One of the best evergreens for hedges and windbreaks. 2 ft., 50c; 3 ft., \$1.00.

# PINES

AUSTRIAN PINE. This species is very popular for grouping or for specimen trees. Tall and massive with heavy spreading plumed branches and moderately stiff dark-green needles. The Austrian Pine grows vigorously to a picturesque maturity. Should be planted from nursery row when young. 18 to 24 in., \$1.75; 2 to 3 feet, \$2.50.

SCOTCH PINE. Grows to a lofty height of 70 to 120 feet with spreading and somewhat pendulous branches. Pyramidal when young. Tops become broader with age, often forming heads of picturesque majesty. Quite hardy. 2 to 3 feet, \$2.50 each; 18 to 24 inch, \$1.75.

NOTE: Austrian and Scotch Pines cannot be shipped west of the Mississippi River.

MUGHO PINE (Dwarf Mountain Pine). A sturdy dependable pine of distinct and unusual character. It grows broader than it does high, forming a dark dome-shaped bush. The branches are dark brown, the sturdy sharp leaves bright green and the ovoid cones light gray ringed with black. A particularly effective pine for rocky places. 8 to 12 inch, \$1.00 each; 12 to 15 inch, \$1.50.

Newbern, Tenn., April 21, 1934.

The evergreens arrived and I took great care to plant them properly. I was expecting nice plants from you but those you sent were even better than I expected. You may depend on my future orders.

Very truly yours,

R. M. C.

# HEMLOCK

. (Tsuga' Canadensis)

The finest evergreen for heavy shade and both beautiful and dependable wherever used. Its lace-like foliage is close-set and darkly lustrous, growing in rather flat fronds which droop gracefully. Best known as a moderate grower, withstands severe pruning, and is consequently used much at corners, as foundation screens or in formally sheared high hedges. Mailing

Columbia City, Indiana May 11, 1935.

The Krider Nurserics, Middlebury, Ind.

Gentlemen: Can you give me the formula for a good spray for evergreens? The only good evergreens we have are those that came from your place, and we want to keep them nice.

Very truly yours,

FEE LANDSCAPE

It has been my experience that \$25.00 spent judiciously for nursery stock will go farther and give better results than \$150.00 used improperly. Landscaping is an art where good taste plus experience and a thorough knowledge of plant materials are essential to success.

Hundreds of thousands of visitors registered at Krider's World's Fair Gardens in Chicago, and those same hundreds of thousands of garden lovers are witnesses to the fact that judicious planning and planting are more essential to a beautiful garden than is extravagant expenditure for costly shrubbery and flowers. In planning those gardens we naturally had acres of trees, shrubs and flowers to draw upon. Nevertheless their arrangement — that is the most economical and artistic arrangement - presented a difficult problem. Even with my own 30 years of experience in growing and selling plants of all kinds I felt the need of an assistant with a more specialized experience in the actual planning of garden ar-

For that assistance I called upon Mr. A. J. Vocke of Tippecanoe City, Obio, whose 30 years of landscaping experience and extraordinary ability to create unusual and artistic garden effects was a matter of common knowledge. The record attendance at Krider's Exposition Gardens and the great praise accorded them especially by home owners has demonstrated the wisdom of careful planning as well as careful spending in the planting of gardens and grounds.

#### WE OFFER EXPERT LANDSCAPING SERVICE

Through special arrangement with Mr. Vocke all Krider customers may have original landscape plans made up for their own grounds as a special concession available to Krider customers only. At only \$5.00 for the ordinary city lot (larger areas proportionately charged) these layouts, drawn to scale, will give easily followed directions for rearranging what you have and suggestions for additional plantings, what to buy, and where to place it. Mr. Vocke will be glad to incorporate any ideas you may have of your own in these landscape plans he furnishes. From personal experience I can guarantee that the plans will be easy to follow step by step in addition to being worth much more than the \$5.00 cost to you. From any other high-grade source the actual charge would be several times our nominal one.

#### FREE TO MY CUSTOMERS

Then when you want to plant your grounds Krider will pay for your plans. On your first plant order of \$25.00 or more remit \$20.00 and the due bill or receipt for \$5.00 which we send you with your plans. This makes your landscape plans cost you nothing and insures you of the best possible results for the money you spend for plants.

Write us today. Send a rough sketch of your grounds, a few snapshots if possible. Give all the dimensions. Show the directions, locations of all the trees, walks, drives, buildings and other permanent objects. Remit \$5.00 in check or money order to Krider Nurseries, Middlebury, Ind. Then Mr. Vocke will draw you a plan you can easily follow. Our receipt will be bonored by us as \$5.00 on your order of \$25.00 or more for plants.

Vernon Krider.

## SPECIAL NOTICE

If you desire only to lay out a small perennial garden or if you wish advice about a foundation or border planting Mr. Vocke will plan such sections for you for a fee of \$2.00 and Krider's will allow you \$2.00 on an order of \$10.00 or more for plants.



THIS YEAR ON MOTHERS' DAY REMEMBER HER

WITH "THE GIFT THAT GROWS"

Make "YOUR" MOTHER'S DAY last for years. Give her a gift that grows a constant reminder of your love-not one that lasts but a day and is gone.

From the countless plants we raise we have painstakingly chosen the flower favorites of older women-shrubs and plants whose delightful life and color bring back tender memories and make each day the happier for your giving.

A choice from any one of our selections on this page, or elsewhere in this catalog if she has a special favorite, would be the most thoughtful and beautiful gift you could give her. Your order shipped to reach your mother on or immediately before May 11, 1936.

#### MOTHER'S Flower Garden

4 PHLOX

Beacon-red Thor-salmon Ethel Pritchard-dark pink Bridesmaid-white, red eye

- **4 CHRYSANTHEMUMS** Alice Howell-yellow Beatrice-wine color Fire Light-red India-pink
- **2 BEGONIAS NEW** Single pink Double red



#### MOTHER'S Rose Garden

President Hoover Talisman E. G. Hill Sunburst Pink Killarney Ophelia White Am. Beauty Golden Dawn Red Radiance Willowmere



#### Old Fashioned Roses for Mother

Paul Neyron-pink White Am. Beauty Harrison's Yellow Henry Nevard-red



#### SHRUBS Mother Wants

Virginal Mock Orange-18 to 24 in. Hydrangea P. G .-18 to 24 in. Golden Spirea-18 to 24 in. Sweet Scented Shrub-18 to 24 in.



#### Evergreens For Mother Blue Juniper

Douglas Fir Pyramid, A. V. Irish Juniper 10 to 12 inch

PRICE

#### 4 GORGEOUS PEONIES Mothers Pride

Festiva Maxima-white Felix Crouse-red Edulis Superba-pink Alice Roosevelt-tri-colored



# THUS BEAUTHOUL REMEMBRANCE CARD

Signed with your name will be enclosed in your wrapped package. All Mother's Day orders will be sent prepaid at above prices.



### MOTHER

What shall I send her, so far away, That would speak of my love day after day-Give her the beauty she's given to me-A beauty that lives, that her eyes may see?

Flow'rs to bloom at the gate of memory lane Bringing back sweet dreams, blotting out pain, To bring love's assurance as years add to age Write Eternity's promise upon life's last page.

#### OLD FASHIONED FLOWERS

2 Foxglove; 2 Delphinium; 2 Phlox; 2 Shasta Daisy; 2 Columbine; 2 Hollyhocks; 2 Mallow Marvel; 2 Balloon Flower; 2 Baby Breath; 2 German Iris.



#### **EVERGREENS FOR MOTHER**

2 Pyramids, 2 to 3 ft; 4 Globes, 12 to 18 in. Most desirable planting for the entrance to her home. Large enough for effect this year.



#### SHRUBS FOR MOTHER

Spirea Van Houttei, Bridle Wreath, 2 to 3 ft.; Mock Orange, 2 to 3 ft.; Bush Honeysuckle, 2 to 3 ft.; Hydrangea, P. G., 2 to 3 ft.; Snowberry, 18 to 24 in.; Golden Bell, 18 to 24 in.; Pussy Willow, 2 to 3 ft.; Red Barberry, 18 to 24 in.



Price ....



# Enjoy THESE BEAUTIFUL FLOWERS

# THE WORLD'S SMALLEST ROSE

# "TINY GLEAM"

This diminutive rose is easily the most outstanding novelty in the Rose world. Its tiny red buds appear constantly during the summer, opening into tiny yet perfectly formed and delightfully fragrant pink roses.

Flowers that bloom all through the summer are a long-felt want in the rockery. A dozen of these in bloom will make your rockery a thing of beauty, contributing a cheerful brightness to the grounds around your home. Be the first to set off your rockery and porch boxes with Tiny Gleam. Price, 50c each; 3 for \$1.40; \$5.00 per dozen.



## KOREAN CHRYSANTHEMUM

A brilliant, ruggedly hardy Hybrid "Mum" which blazes with color from September until Thanksgiving. regal blossoms shooting up from bushy foliage are flaming red-orange changing to a coppery glow as they mature on the stem. Plant grows to a 2-foot height and flowers average three inches across. Very hardy and easy to grow, Ends the garden season in a blaze of glory. Price, each 50c; 6 for \$2.50.

Jackson, Michigan, October 14, 1935.

Please find enclosed order for \$2 roces as of your fall catalog. Last June 1 took serond place in Jackson Rose Shou. Have 132 roses now and nearly all from your company. All stock I have ever received from you has been Yours truly,

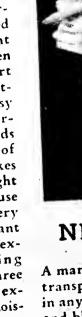
R. D. S.



# ASTILBE **GLORIA**

A bulbous hardy Spirea of striking punctuating character when distributed among the medium height perennials of the garden borders. It makes a short spreading plant with attractive foliage and rosy pink spikes of flower. During June and July it sends plumy wands of up long bloom. These flower spikes grow to an average height of 2 to 3 feet and because of their bulk, feathery character and brilliant color expression are extremely showy during their season of about three weeks. Soil need not be extra rich but plentiful moisture and partial shade are essential to fullest success.

35c each; 3 for 90c.



# NEW WONDER LILY

(Everblooming)

A marvelous new introduction. This lily has a transparent green throat, a color not found in any other flower. Grows to a mammoth size and blooms from August till November. This beautiful newcomer comes from Japan and we highly recommend this fine variety to all lovers of the unusual in flowers. 30c each; 3 for 80c; 6 for \$1.50.



PINK CUSHION CHRYSANTHEMUM

The most spectacular plant introduction made in years, and the most sensational new plant at the 1934 Century of Progress. A large plant which is completely covered with delicate pink flowers all through August to November. The quantity and brightness of its flowers make it easily the beauty spot in any garden. Because the pink cushion Chrysanthemum has been selling for high prices, we sincerely believe that we are offering our customers both a treat and a bargain at the low prices we are again giving them. Blooming

size-35c each; 3 for 90c; 6 for \$1.50.



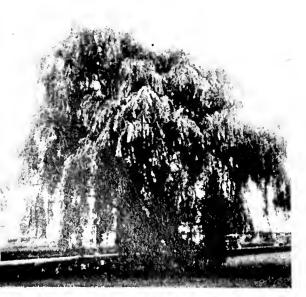
#### Birch

Most graceful of the cut-leaved trees. Branches pendulous. Bark white. Delicate green leaves. Plant 10 to 20 feet apart in groups of three. Excellent as specimens. 5 to 6 feet, \$1.00 each. 6 to 8 feet, \$2.00 each.



#### Chinese Elm

A variety of rapid growth planted extensively in the arid sections of the West. Hardy and healthy. Well adapted for windbreaks as well as shade. 3 to 4 ft., 50c; 4 to 6 ft., 75c; 6 to 8 ft., \$1.00; 8 to 10 ft., \$2.00.



#### Flowering Crab

Flowers early in spring. The large double pink blossoms completely cover tree and look like small roses. The most beautiful flowering crab. Very fragrant. 4 to 6 ft., 50c each.



### Umbrella Tree

A dense round-headed tree grafted on a high straight stem. Very hardy and ornamental. Especially fine for small yards. 2-yr., head, \$1.00 each.

#### MAPLES

SILVER. The best and most popular of all Maples for quick and good shade. Excellent for street planting. Leaves of silvery green color, slightly cut leaf. 5 to 6 ft., 50c; 6 to 8 ft., 75c.

NORWAY. This is an exceptionally fine, hardy large-leaved shade tree, giving a denser shade than the old Sugar Maple. We offer these at 6 to 8 ft., \$1.00; 8 to 10 ft., \$2:00.

SCHWEDLER'S RED MAPLE. Noted for its red leaves which open pink in the spring and gradually change to red and reddish purple in fall. 6 to 8 ft., \$1.50; 8 to 10 ft., \$2.00.

SUGAR. An excellent street and shade tree of dense upright growth. Noted for its excellent habit and longevity. Grows rapidly to 120 feet. Gray bark. Leaves turn bright yellow and scarlet in autumn. 8 to 10 feet, \$2.00.

> Fallon, Nevada April 2, 1935

Dear Sirs:

I am writing to let you know the shrubs and plants arrived Saturday and are lovely, the very best quality I've ever received. They are in good condi--will order more from you next Very truly,

# Weeping Willow

Well known graceful weeping willow whose fresh green look and soft drooping branches make it one of the best loved trees. 5 to 6 feet,

### White Dogwood

Our most beautiful native flowering tree. Leaves oval and bright green turning to shades of red in the fall. Large white flowers followed by scarlet berries. 3 to 4 feet, 50c each.

#### Mountain Ash

An ornamental deciduous tree with beautiful foliage which turns orange-red in the fall. The fruits are showy and often remain all winter. 6 to 8 ft., \$2.00 each.

### Tulip Tree

One of the loveliest of our native trees, of tall pyramidal habit with tulip-like flowers. Flowers yellow-marked at inside base with orange. 5 to 6 ft., 60c. 6 to 8 ft., \$1.00. 8 to 10 ft., \$2.00.

NOTE: Our trees are straight and well rooted—a joy to own.



### American Elm

The majestic drooping tree so often seen and admired in country landscapes. One of the finest of all the shade trees we offer. 6 to 8 ft., \$1.00. 8 to 10 ft., \$2.00



# Lombardy Poplar

Tall slender tree for formal planting. A rapid grower. At a distance the mature trees appear as tall sentinels. Dark green leaves with silvery surface below. Plant 15 to 20 ft. apart. Note: the roots of this tree will not grow into and stop up sewers like the old Carolina Poplar. Price-5 to 6 ft, 35c each; 6 to 8 ft., 50c each; 8 to 10 ft., \$1.00.



#### For Tall Screens

Many of our customers require tall screens of trees to quickly hide unwanted views. Lombardy Poplars planted 4 to 5 feet apart are best for this purpose. We offer SPECIAL 4 to 5 ft. Lombardy Poplars 5 for \$1.25—10 for \$2.00



# KRIDER'S EARLY BEARING

NOTE: We propagate our apples from scions cut from trees that are bearing fruit. Many nurseries use scions from the nursery rows and trees raised in this manner will not bear fruit until very old. Be sure you get trees that have bearing wood grafted on them.

Apples are going to be very profitable in the near future. They bring a handsome price now—and when the old orchards are gone their prices will be double what they are now. A good apple orchard will be more valuable than

an orange grove.

NEW RED NORTHERN SPY. To all the splendid qualities of the genuine Nothern Spy-its unusual and delicious flavor, its excellent cooking and baking qualities, its hardiness and prolific productiveness—nurserymen have added the greater perfection of color and miraculous hastening of maturity found in this perfected tree. Comes into bearing twelve years earlier than the old Northern Spy, bearing fruit in six years instead of the eighteen years formerly

required.

YELLOW TRANSPARENT. Medium white changing to lemon yellow with smooth waxen surface. Fine quality with crisp flesh. Very early and for an early apple an unusually good keeper. Valuable for market. July and August. MAIDEN BLUSH. Medium size. Perfectly formed and smooth, pale yellow with deep red cheek, tender, pleasant acid flavor. Good bearer, fine for home orchard. October. STAYMAN (Improved Wine-

sap). Larger and more prolific. Fine keeper. Winter.

McINTOSH. Medium size, highest quality, deep crimson sub-acid. October.



All apples on this page, 2 year trees; 70c each, 10 for \$6.00. 100 for \$50.00. 25 to 100 rate.

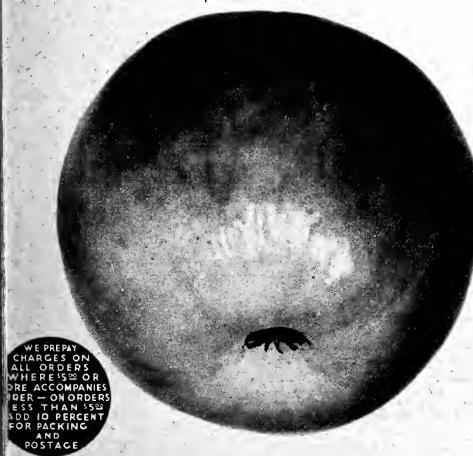
DELICIOUS. Flesh fine grained, crisp, juicy and melting and really delicious. The tree is a hardy and vigorous grower and forms a strong beautiful head capable of bearing enormous loads. Bears about the fourth year after planting. Winter.

YELLOW DELICIOUS. Similar to Delicious in shape. Fruit rich yellow color. Early bearing. Winter.

PIPPIN. Very large, yellow, tender, juicy and rich. Fine in all localities. Tree vigorous, healthy and productive. Fall.

JONATHAN. A beautiful red apple, highly flavored and of excellent quality, being tender, juicy, spicy, and rich. A splendid family sort and highly profitable for market. Tree long-lived, productive and an early bearer. November to April.

(Any above city planting size, 5-7 ft., \$1.00 each



### Special Price FRUIT TREES

We have a limited supply of one-year 3 to 4 ft. fruit trees of the following varieties at low prices. 10 at 100 rates.

APPLES

1-Year 3 to 4 ft. Grimes Golden, Early Harvest, Stayman's Winesap, Red Rome Beauty, Red Delicious, 40c each; \$35.00 per 100.

**PEARS** 

1-Year 3 to 4 ft. Bartlett, Clapp's Favorite, Seckel, Keiffer, 40c each; \$35.00 per 100.

**PLUMS** 

1-Year 3 to 4 ft. Burbank, Abundance, Lombard, 50c each; \$40.00 per 100.

CHERRIES Early Richmond, Montmorency,

1-Year

Windsor, Governor Wood, 50c each; \$40.00 per 100.

3 to 4 ft.

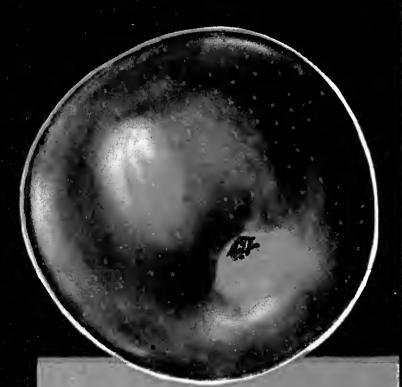
PEACH

1-Year 3 to 4 ft. Hale, Elberta, Champion, Rochester, Crawford, Early and Late, 25c each; \$20.00 per 100.

35

# 3 WONDERFUL NEW RED APPLE VARIETIES





#### RED GRAVENSTEIN

A new red apple of great promise. A great improvement over the old Raevenstin. Orchardists everywhere will welcome this new red strain of the old popular variety because nothing sells so well as a red apple. We are very particular about the quality of the red varieties we offer our customers. They are the best. Price, 4 to 6 ft., 85c each; 10 for \$7.50; 100 for \$60.00. 25 at 100 rate.

Coopersville, Mich. August 24, 1935

Krider Nurseries, Middlebury, Ind.

Dear Sirs: Just a line to tell you I am sending you part of our paper with an article in it about our peach orchard grown from the trees I bought of you in '31. They are truly wonderful with plenty of peaches on this year. I planted them 18 ft. and they touch each other now. Very few died. When I want more trees I will certainly come back to you. Thanking you very kindly and wishing you the best of luck, I am as ever yours truly, H. R.

#### RED ROME BEAUTY

A beautiful new red apple with very good keeping qualities. It bears at a very early age and will prove successful in any of the central states. Its good quality and its bright color make it a market favorite. Price, 4 to 6 ft., 85c each; 10 for \$7.50; 100 for \$60.00. 25 at 100 rate.

#### NEW RED DELICIOUS

The sensational New Red Delicious which we are offering to the trade is a marvelous improvement over the common Delicious. It is a much deeper color without stripes where the common Delicious would be striped red and partly green. Even in the heavily shaded portions of the tree where the foliage is very thick the color is outstanding. Price, 4 to 6 ft., ,85c each; 10 for \$7.50; 100 for \$60.00.

Special Prices on 1-year old fruit trees. See page 35.

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PLANT KRIDER STOCK



# KRIDER'S FINE FRUIT TREES PEACHES

PATENTED PEACHES

U. S. Patent No. 84

Ripens about 10 days after J. H. Hale which is the period when there are few good peaches on the market. This new peach has the extreme size of J. H. Hale, is more highly colored, of finer texture, firmer and of better general quality. Price \$1.00 each; 10 for \$6,00; 100 for \$50.00. 3 to 5 ft., No. 1.

FERTILE HALE

Of great merit. Color, size and quality equal to J. H. Hale plus the bearing qualities of New Prolific. Trees break under their annual crops unless thinned. The most outstanding new peach, Protected by Plant Patent.

Price: \$1.00 each; 10 for \$6.00; 100 for \$50.00 3 to 5 ft., No. 1.

CHAMPION. (Free). One of the best in quality—large, round and quite regular. Yellowish white in color mottled with red on sunny side. Flesh white with red at the pit. For nearby market and home use it is one of the best varieties. A good healthy grower and hardy in fruit and bud. Fruit ripens from 20th of August to first of September.

CRAWFORD'S EARLY. (Free). Large plump and bright yellow with red cheek. Flesh yellow, juicy, sweet and of good quality. August and September.

EARLY ELBERTA. (Free). Larger than Elberta though identical in form. Bright yellow with red blush. Flesh yellow, finer grained and sweeter than Elberta. Ripens a week to 10 days before Elberta. Good shipper. Tree grows strong and hardy, bearing heavily. Last of August.

ELBERTA. (Free). The great market peach perfectly hardy in the North. Many consider it the best all around peach. Lemon-yellow color with blush on sunny side. Flesh pale yellow, tender and juicy. Tree vigorous. An excellent shipping peach. September.

J. H. HALE. (Free). Fruit averages one-third to one-half larger than Elberta, ripens about 5 days earlier and is much superior in flavor. Color a beautiful golden yellow with deep carmine blush. Does well over a wide range of territory and worth cultivating. September first.

## 2 SPECIAL PEACHES

ORIOLE. Yellow peach of first quality, recently introduced in the East. Bore its first crop here for us the past season.

GOLDEN JUBILEE. A choice freestone recently introduced by the New Jersey Experiment Station, already popularized and given a high rating. Tree habits and fruit resemble Elberta. The skin is yellow with red blush; flesh golden yellow, juicy, tender and sweet. 3 to 5 ft., No. 1.

Price each 60c; 10, \$5.00; 100, \$40.00.



WILMA. The fruit is as large as Elberta, its parent, but not quite so elongated. Its color is deeper than Elberta and fruit ripens about 10 days later. September 25th. Quality marvelous. Wilma sold for double the price of Elberta this season and brought the highest price of any pleach on the market.

LEMON FREE. This is the Peach that is so often sold for Gold Drop. Peach is large.

SALWEY. One of the best and most regular bearers. Very large, creamy yellow with crimson cheek. Flesh deep yellow, juicy, rich and sweet. Free. Early October.

NEW PROLIFIC. (Free). Medium to large oval, yellow striped with red and a light blush. Flesh yellow, red at the pit, rich, vinous and of good quality. A valuable variety. September free.

ROCHESTER. (Free). Early mid-season. Color lemon-yellow changing to orange-yellow blushed with deep dark red. Skin thick and tough. Yellow flesh stained with red near the pit. Very juicy, tender and melting, sweet and highly flavored. Splendid quality.

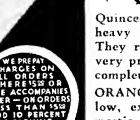
SOUTH HAVEN. The great hardy peach for cold regions because it stands 10 degrees colder weather than any other peach grown. Large yellow freestone, as large as Elberta and a week earlier on the market. Of all peaches for Indiana markets this rules supreme. Plant Elberta and J. H. Hale with it for commercial purposes. All yellow, all freestone, all money makers.

PRICES ON ALL PEACH TREES EXCEPT WHERE OTHERWISE NOTED

3 to 5 Feet, No. 1

Each 10 100 \$0.45 \$3.75 \$32.50

Heavy cutting size, \$1.00 each.



## QUINCE TREES

Quince trees can be planted on low damp and heavy soils where other fruits do not thrive. They require a minimum of attention and are very profitable for market. No home garden is complete without a few Quince trees.

ORANGE (Apple). Large, bright golden yellow, excellent flavor. A fine quince for domestic use. October. Price: 3 to 4 ft., 75c each; \$7.00 for 10.

## KRIDER'S PLUMS ARE EASY TO GROW



ITALIAN PRUNE. Possibly the handsomest and finest of all Prunes for home use or as fresh fruit for the market. The big oval fruits are deep purple with a rich blue bloom and the flesh is amber colored, sweet and juicy. Bears excellent crops.

ABUNDANCE. A pinkish-red Plum ripening in midseason. Thrives anywhere. A regular and heavy bearer. No orchard is complete without it.

BURBANK. Tree a vigorous grower and an early and very heavy bearer Fruit very large, yellowish in color with red cheek in the sun. Flesh yellow firm and very sweet when full ripe. Extremely small pit. Middle of June.

LOMBARD. Medium violet-red. Juicy and delicious. Hardy and exceedingly productive. Called the favorite canning Plum. Sells high on the market Ripens August.

MONARCH. A robust tree which bears abundantly. Dense foliage. Fruit very large, round to oval; dark purplish blue. Perfect freestone. Follows Grant Duke in ripening. October.

PRICE: 4 to 6 ft. No. 1 trees, 70c each; 10 for \$6.00; 100 for \$55.00. City planting size, 5 to 7 ft., \$1.00 each.



BARTLETT. Large waxy yellow pear, rich and juicy. Tree hardy and a regular and heavy bearer. A tremendously popular pear. September.

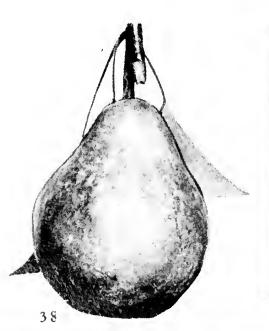
BOSC. Finest quality late fall and winter variety. Russet, extra-large long and tapering. Good shipper, bringing highest market prices. A vigorous grower. November-December.

CLAPP'S FAVORITE. A splendid pear resembling Bartlett and ripening 10 days earlier. The tree is hardy and vigorous. Fruit juicy, fine grained and delightful in flavor. One of the best pears on the market. August.

DUCHESS (of Angouleme). One of the very largest of good pears. Greenish in color, juicy. A good canning pear. One of the best for autumn.

FLEMISH BEAUTY. A large beautiful melting sweet pear. Tree very hardy, vigorous and productive. Succeeds well in all climates. September.

PRICE: 4 to 6 ft. No. 1 Trees, 65c each; 10 for \$5.50; 100 for \$45.00.



We Supply
Large Heavy
Fruit Trees
For City Lot
Planting Af
\$1.00 EACH
Any Variety
In Catalog.

Noblesville, Ind., Jan. 8, 1935.

Krider Nursery,

Sirs: The Quillen Raspberry, Premier Strawberry, and Blower Blackberry plants which I bought of you last spring were the finest and best rooted plants I have ever seen. They grew fine last summer in spite of the dry weather. The Quillen raspberries bore fruit all summer long. Some were even late enough to freeze last fall. I am very much pleased with these plants.

H.K.





Saginaw, Mich., October 9, 1934.

Dear Sirs: The roses you sent me this spring did Crider Nurseries, Inc. wonderfully well this year. They had better roots than some I paid a dollar apiece for. prize in the City Garden Contest this year and I think it was largely due to the beauty of your roses. The judges said we had the best in the contest. They grew fine. Send me your catalog as soon as it is ready. W.K.

# APRICOTS

The apricot season, coming as it does between cherry and peach seasons, is ideally timed for home and market requirements. The heavy demand for ancient for and peach seasons, is ideally timed for nome and market requirements. The heavy demand for apricots for canning and drying guarantees good market prices and no garden chould be without a few trees. and no garden should be without a few trees. Tempting and delicious, they are one of the most delectable

MOORPARK. Yellow with red cheek. Flesh orange, sweet, juicy and rich, parts readily from the stone. Very productive and one of the largest and finest

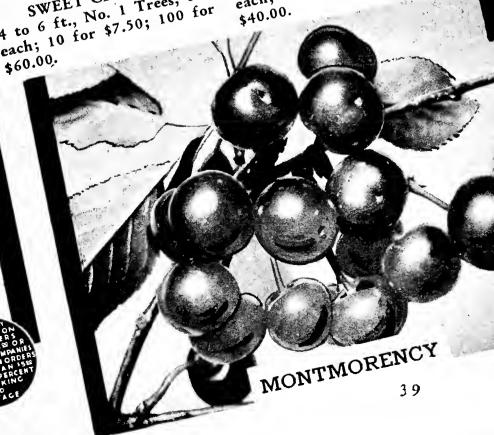
ROYAL. A fine large French variety. Fruit large, round to oval and slightly compressed. Skin dull yellow with an orange cheek very faintly tinged with red. Flesh pale orange, firm and juicy with a rich Apricots. vinous flavor. Ripens the latter part of July.

PRICE: Medium size, 2 yr., 4 to 5 ft., 75c each; 10 for \$6.00. 3 to 4 ft., 60c each; \$5.00 per 10

moth size, pale yellow with bright red cheek, flesh firm and moun size, pale yenow with origin red eneck, nesh firm and sweet. Tree an enormous bearer. The leading canning cherry. BLACK REPUBLICAN. A firm good-sized purplish-black Sweet Cherry of excellent quality. Tomorion Late Line largely used as a pollenizer for Bing and Tartarian. Late June. LAMBERT. The largest cherry and one of the latest. One Late June. of the most beautiful cherries grown, heart-shaped, very large and a beautiful rich red in color. Flesh firm and de-

EARLY RICHMOND. Universally popular. The tree a strong SOUR CHERRIES thrifty grower developing a large symmetrical head. Medium sized, juicy, dark-red fruit with the melting tart flavor espelicious. cially required for cooking purposes. Tree an early and abundant hearer Season last of May and first of Issue dant bearer. Season, last of May and first of June. LARGE MONTMORENCY. A fine large light-red cherry of the Richmond class, equally hardy and productive but a larger and more upright grower. Approximates Early Richmond in value. Ripens ten days later.

SOUR CHERRIES PRICES 4 to 6 ft., No. 1 Trees, 60c each; 10 for \$5.00; 100 for SWEET CHERRIES 4 to 6 ft., No. 1 Trees, 85c each; 10 for \$7.50; 100 for \$40.00.





#### RHODODENDRONS

CATAWBIENSE (Catawba Rhododendron). One of t most beautiful of native shrubs and the hardiest of the Rhododendrons. In June every branch has a lar cluster of rosy purple blooms 4 to 6 inches across. T foliage is the most beautiful of the Rhododendron Catawbiense is now being used extensively in paplanting for its artistic effect. Dug carefully with a boof tufty soil, it may be successfully transplanted. T foliage is evergreen and beautiful all year through Guaranteed nursery grown.

Clumps, 12 to 18 in., \$2.50 each; 3 for \$6.00.

SPECIAL—Rhododendrons from pots ready to plant the garden, 8 to 12 in. high, 50c each; 6 for \$2.50.

#### CHINES LANTER

An ornamental vari of Winter Cherry wh forms dense bus about 2 feet high, p ducing freely brig orange-scarlet lante like fruits which, w cut, will last all win

20c each; 3 for 50



#### OAK-LEAVED HYDRANGEA

A truly marvelous bushy shrub. Flowers in large creamy white panicles. The dark green foliage has silvery sheen on under side of leaves and turns to a glowing red in the fall. This is a very effective ornamental shrub and grows to a height of 4 to 5 feet. It does extremely well in very shady locations and is therefore very valuable for home planting. 18 to 24 in., 50c each; 3 for \$1.00.



#### BITTERSWEET

AMERICAN (Celastrus Scandens). A native climber with handsome glossy foliage and large clusters of heautiful orange-crimson fruits which it retains all winter. Very bright in effect and charming for winter house decoration.

50c each; 3 for \$1.00.

## THE SMOKE TREE

Rhus cotinus, Smoke Tree. 12 ft. One of the mos picturesque and unusual of small hardy trees. It beautiful summer dress of dense green foliage is sur mounted in the autumn with many loose feather panicles of minute flowers which give the effect of dense cloud of smoke. The Smoke Tree thrives any where but prefers a dry sunny location. In colde sections the foliage turns a brilliant color in Autumr

2 to 3 ft., 60c each; 3 for \$1.50.

#### ARVELOUS BEGONIAS OR YOUR GARDEN

ailable in red, pink, white, yellow. Price 35c each; 3 \$1.00.

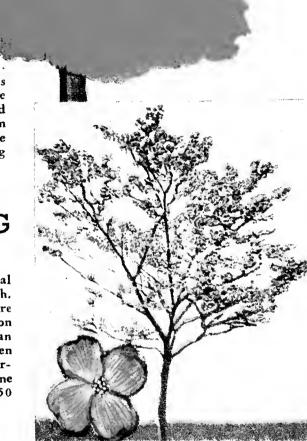
w Single Begonias—20ch; 3 for 50c.



Ideal for planting in beds, borders, rockeries, shady places, window and porch boxes or indoor flower pots. The beauty of these new wonderful Begonias is simply beyond description so we have just illustrated them in natural colors for you. These are the new double type so far superior to anything else in the Begonia family.

## RED FLOWERING DOGWOOD

(Cornus florida rubra). Symmetrical spreading tree growing about 20 feet high. The large red flowers which come before the leaves appear in the spring are a vision of loveliness against the new green of an early spring lawn. Foliage deep green changing to bronzy red in autumn. Particularly ideal as specimen trees and fine for group plantings. Size 2 to 3 feet. \$1.50 each; 3 for \$4.00.



#### RED ALTHEA

tall beautiful fall flowering shrub distinctive beause of its red blossoms. The glorious double flowers re such a deep red that they stand out vividly gainst a background of leaves. A very desirable plant buy—easy to grow, low in price, blooms long and avishly, unusually hardy and colorful. rice, 45c each; 3 for \$1.25.

#### AZALEA MOLLIS HARDY AZALEA

Truly one of the aristocrats of the flower family, absolutely hardy, growing to a height of 24 inches and covered with an extravagant mass of prange and yellow colored blossoms in May and early June before the eaves appear. Azalea Mollis is a most strikingly beautiful shrub here on our grounds and attracts more attention through the month of May than anything else in our gardens. Planted as a border to Rhododendrons or in beds by themselves. We have a large stock of this variety and have cut the price to put them within the reach of all. 12 to 18 in., \$1.50; 18 to 24 in., \$2.50. Special, 8-12 in., ready to bloom 50c each; 6 for \$2.50.



AMERICAN SWEET CHESTNUT. A fine round-topped tree with slightly pendulous branches. Nuts sweet and of good flavor. Distinctly superior.

JAPANESE CHESTNUT. A small tree with a dense oval crown. Native of China and Japan. Leaves glossy green. Fruit very large, the nuts being over an inch thick. Will begin to bear when six to eight years old. Japanese Chestnuts are not so sweet as the American Sweet Chestnut.

Any of the above trees, 4 to 6 ft., 75c each; 3 for \$2.00.

#### BLACKBERRIES

Blackberries do best on good soil, clay and sand mixture preferred, and set at 2 feet intervals in rows 6 feet apart. 3500 are required per acre. Blackberries are in great demand now at 20c per quart. Give the boy a chance to try his mettle by letting him start a patch. He won't have any desire to leave the farm if he is successful in raising fruit. The varieties here given are perfectly hardy and will prove a source of profit. Beware of the Erie, Wilson Jr., Lawton and their like as they will not stand our winters.

ELDORADO. Largest hardy Blackberry grown. Free from rust and the best money maker here. Berries of the Eldorado bring 50c per crate more on the local market than Snyder. 50c per doz.; \$2.25 per 100; \$15.50 per 1000.

BLOWERS. Very large, of the finest flavor and a deep jet black. Canes grow upright and are perfectly hardy. This variety is one of the most productive under cultivation. Begins to ripen in July and continues late. Sell at highest market prices. 75c per doz.; \$2.25 per 100; \$15.50 per 1000.





#### RED RASPBERRIES

CHIEF. A new product from Minnesota, developed after 14 years experimenting-with the sole aim in mind of replacing the old King by a superior type of Latham breeding. Chief will not rival Latham but supplements it by ripening 10 days earlier, thereby holding that wonderful type for an extra long picking season. Bright red, "no crumbling", ships well, tastes delicious and pays its way with extraordinary crops. \$2.50 per 100; \$16.50 per 1000.

LATHAM. The Finest Red Raspberry Ever Produced There are so many fine qualities in the Latham that we never know where to start a description. It is first extremely large in size, larger than all of the common reds. When ripe it has a beautiful bright red color. In addition to this unusual size, it is the hardiest of all Raspberries, giving fine results even as far north as the Canadian line. Its flavor is truly delicious and the crop is remarkably heavy, sometimes extending over a month. In every way the Latham stands supreme. \$2.50 per 100; \$16.50 per 1000.

ST. REGIS. One of the most valuable of all late introductions into the line of Red Raspberries. In habit of growth of a bushy nature. Will produce berries in the fall of the first year, a full crop the following spring and still another in the fall. In September long after Raspberries are out of season St. Regis bears a full crop of fruit which commonly sells for seven to eight dollars per 24-pint crate. \$2.85 per 100; \$21.00 per 1000.

#### **BLACK RASPBERRIES**

We Recommend 3 of Equal Merit

NEW LOGAN. Of Ohio origin this new blackcap is gaining much favor among berry growers. Its quality and productiveness are excellent, probably equal to Cumberland, but its paramount value lies in the week or more earlier cropping season. \$2.50 per 100; \$16.50 per 1000.

CUMBERLAND. One of the largest blackcaps and the best for midseason market. Berries are jet black in color, firm and of good quality. A very valuable variety. Should be renewed every 3 years. \$2.25 per 100; \$14.50 per 1000.

QUILLEN. This is the most superior variety of Black Raspberry grown in the United States today. Ripening about 2 days later than Cumberland, it is the largest blackcap that has ever been grown in this country. Originated south of Indianapolis, a cross between Cumberland and Hopkins. We introduced this berry to the trade, having purchased the original strain 10 years ago. Thousands

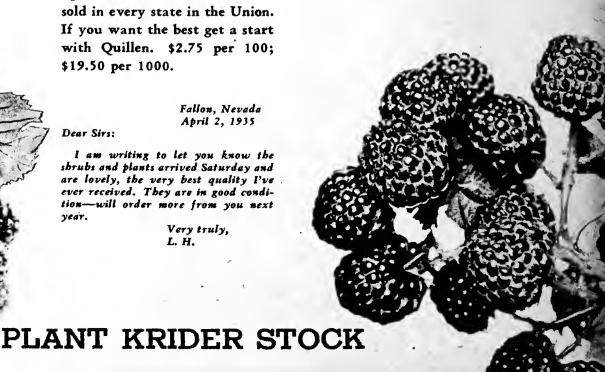
upon thousands have since been sold in every state in the Union. If you want the best get a start with Quillen. \$2.75 per 100; \$19.50 per 1000.

> Fallon, Nevada April 2, 1935

Dear Sirs:

I am writing to let you know the sbrubs and plants arrived Saturday and are lovely, the very best quality I've ever received. They are in good condition-will order more from you next

> Very truly, L. H.



## GOOSEBERRIES

This fruit either green or ripe is very useful for cooking and is used extensively for canning. Requires the same cultivation and treatment as currants. The surest method to prevent mildew is to plant thickly in the rows and mulch deeply (six or more inches) with straw, tan bark, coal ashes, etc. Plantations thus created have borne large crops for as high as twenty years. The mulch retains moisture in the driest weather, the few weeds that push up are easily pulled and the fruit is large and more evenly ripened.

DOWNING. Fruit large, round and light green with distinct vein and smooth skin. Soft, juicy and fine flavored. Vigorous and productive. One of the best.

HOUGHTON. Medium size, pale red, sweet and juicy. A vigorous grower and abundant bearer. Immune to mildew.



### IMPROVED CURRANTS



LONDON MARKET. Bush vigorous and upright. Fruit medium to large, dark red color and sprightly acid flavor. Very productive. 15c each; \$12.00 per 100.

PERFECTION. This late introduction is a cross between Fay's Prolific and White Grape and combines the best qualities of both. Berry bright red and large. The clusters average longer than usually found and the size of berry is maintained to the end of the bunch. Perfection's quality is said to be superior to anything on the market today, the flavor being rich and mildly sub-acid with plenty of pulp and few seeds. 20c each; \$15.00 per 100.

CHERRY CURRANT. Red, sub-acid, very large. Is prolific and a good variety for home use or market. 15c each; \$12.00 per 100.

### RHUBARB

MILLER'S CREAM. Raised from the stock of the famous old truck gardener of near Bristol, Indiana, who cornered the rhubarb market in and around Elkhart because of the marvelous flavor of his rhubarb. The pies made from it had the flavor of peaches and so it was called peach flavored pie plant. Since his death we have succeeded in obtaining his entire stock and have 10,000 stalks at this time. We are offering this to our customers at the same price as the common kind. Be sure and send for a dozen of these plants with your order. We call it "Miller's Cream" and offer \$25.00 for a dozen stalks that will excel it in size, season, and quality. \$1.00 per dozen; \$3.45 per 100.

PLANT KRIDER STOCK

### (Pie Plant)

#### ASPARAGUS

The first vegetable to come out of the spring garden—delicate and delightful in flavor and a treat to jaded appetites. One hundred roots will supply a small family and will last for years. Set the plants about 18 inches apart in the row. Spread roots out in bottom of hole or furrow and fill in as plant grows so that roots will be about 4 inches deep.

MARTHA WASHINGTON AS-PARAGUS--2-yr. old, 50c per doz., 100 for \$2.00; 1000 for \$10.00. 1-yr., 35c doz.; 100 for \$1.00; 1000 for \$4.50.





fusion on ruggedly vigorous plants. Each rooted crown is possessed of an amazing vitality and develops up to 25 new crowns and blooms and bears so rapidly you can almost see it grow. A natural "hill berry" developing only three or four runners and consequently requiring no trimming or cutting back. Runners also vigorous, blooming and fruiting very rapidly. Bearing season begins a month earlier than other ever-bearers and continues well past frost. Plants easily produce four to six pints of fruit apiece. The richly delicious gleaming red berries are so large that six of them completely top a pint box. Exceptionally firm of flesh and ideal for trucking and shipping. Less affected by wet weather than any other fancy variety. Excellent for fancy market bringing as high as 25c a pint. Hardy, but most profitable as an annual.

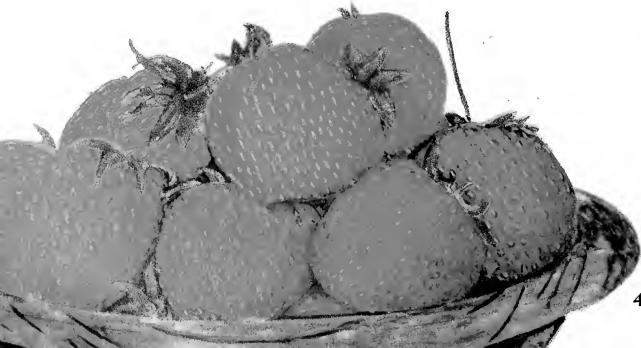
\$1.00 per Dozen; 25 for \$1.50; 100 for \$4.50

### NEW GRAND CHAMPION

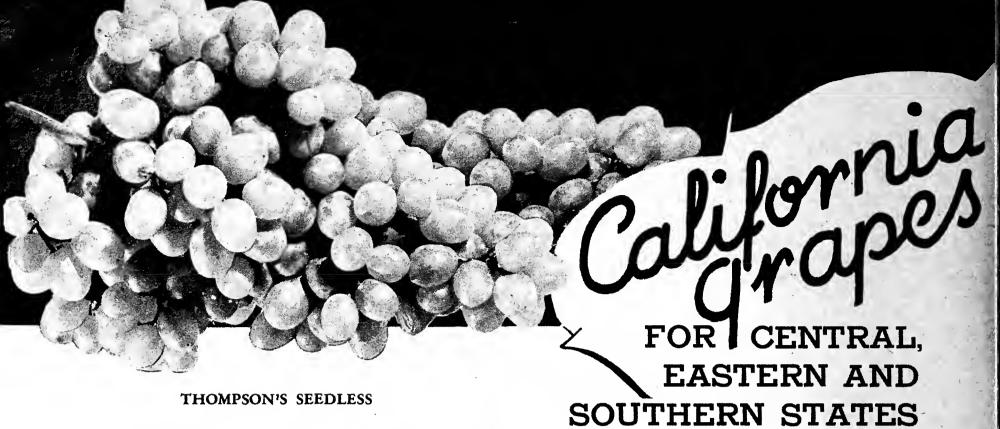
Grow Your Own Berries at a Cost of Less Than 1c a Quart

The universal favorite of commercial growers. Vigorous, hardy, extra-early, self-pollenizing. Less affected by drought, rain or frost than any other standard variety. The robust plants with long roots, heavy crowns and many runners develop wide solid fruiting rows and ripen heavy crops of large uniformly bright and flavorful berries. This is the fresh bright berry so popular on summer markets, bringing 65 to 95 cents more per crate than other common varieties.

Price: 25 for 50c; 100 for \$1.00; 500 for \$3.50; 1000 for \$7.00







When our forefathers settled in America they planted many vineyards of the European (later called California) Grapes which they had brought along from the old country. While their vineyards grew and flourished in California those throughout the eastern states failed utterly.

Originally that failure was attributed to the eastern climate despite the fact that in many secions it was almost identical to that of California. Later, however, it was definitely established that the European grape in eastern states was doomed by a root parasite (Phyloxera), present in all soils east of the Rockies, to which native American Grapes had become immune through long association. This fact once known brought the solution to the problem of the European Grapes in eastern vineyards. By grafting California stock on Phyloxera-resistant native under- Grafted on Phyloxera-resistant understock.

stock the success of the California Grape in eastern states has been assured.

We now have these California types, suitable for planting in all eastern states, available to our customers. The varieties we offer are those you have undoubtedly been buying from fruit markets for your own use:

THOMPSON'S SEEDLESS which produces large bunches of delicious small seedless fruit. White in color, see illustration.

MUSCATEL a black variety of extra large fruit with a very rich flavor.

Price \$1.00 each; 3 for \$2.50.

KRIDER'S HEAVY-BEARING GRAPES SELECTED VARIETIES

PRICE, No. 1 vines, 15c each; \$1.50 per doz.; \$10.00 per 100 (except where otherwise noted):

#### THE BEST WHITE VARIETY

NIAGARA. Occupies the same position among the white varieties as Concord among the black. Bunch and berries large, greenish white changing to pale yellow when fully ripe. Skin thin but tough. Quality much like the Concord.

#### THE BEST RED **VARIETIES**

AGAWAM. Bunch large and shouldered. Berry large, reddish brown, tender, vinous and of excellent flavor. Very vigorous and productive and one of the best of its class.

BRIGHTON. Bunch large, shouldered. Berries medium to large, round, dark-red, tender, more juicy than pulpy, slightly aromatic. Ripens early.

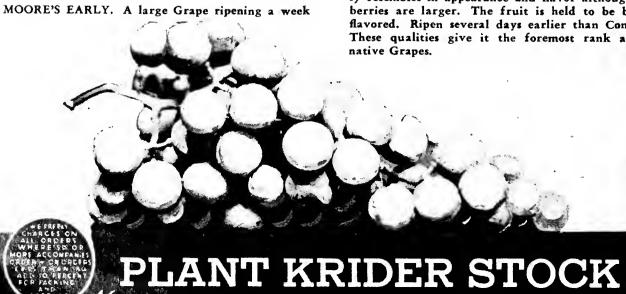
DELAWARE. The bunches are small and compact and are sometimes shouldered. Berries small with thin but firm skin. Flesh juicy, very sweet and refreshing and of the best quality for both table use and wine-making. Ripens with Concord or a little earlier. Vine is hardy, productive and a moderate grower.

#### THE BEST BLACK VARIETIES

CONCORD. One of the most popular and reliable varieties we possess. Bunch large, compact and shouldered. Berry large and round and almost black with blue bloom. Juicy and delicious with a very sweet buttery flavor.

earlier than Concord. Good grower. Berries large and of good quality. Makes a moderate yield and is very valuable as an early Grape.

WORDEN. Seedling of the Concord which it greatly resembles in appearance and flavor although the berries are larger. The fruit is held to be better flavored. Ripen several days earlier than Concord. These qualities give it the foremost rank among



Williamsport, Pa. May 9, 1935

#### Kriders:

Received recent order and to say I was delighted is expressing it mildly. The plants I received from you were more than I expected and the price one-balf of what local growers asked. Thanking you for prompt shipment,

Yours truly, C. W. M.

## GLADIOLI

In my 38 years experience with plants and flowers I have never seen or expect to see again a display of Gladioli such as was shown at the 1934 Century of Progress. Out of thousands of varieties, 300 varieties only were selected as the best. They made a display of exotic beauty and gorgeous coloring I am sure the world has never seen before.

We consider it a real privilege to be able to offer our customers the "World's Fair Collection" consisting of the 25 varieties from that prize-winning list which we bought direct from the originators of the World's Famous Ruffled and Laciniated Gladioli. Each one guaranteed to be a perfect No. 1 bulb, each one labeled and each one different. We further guarantee that this collection represents a \$3.00 value—the biggest bargain in high class Gladioli you can find. Order now and get these fine varieties for your garden. They will be the talk of your neighborhood. Absolutely selected from the 50 outstanding varieties at the 1934 Century of Progress show.

25 VARIETIES OF GLADIOLI, ASSORTED COLORS, ALL VARIETIES LABELED, ALL NO. 1 BULBS FOR \$1.00. A guaranteed \$3.00 value.

Vernon H. Krider



10 LARGE BEARDED VARIETIES FOR

Of all the Iris these 10 are the most outstanding of all the family. We offer them in 2-yr., field-grown plants, all named and labeled for 25c each, or any 10 for only \$1.00.

OPERA (Vilmorin). T. B. 21/2 ft. S. livid purple;

MADAM CHOBAUT (Denis). T. B. 3 ft. S. white suffused pale yellow to wine-red; F. white, suffused with lilac.

OLYMPUS (Perry). T. B. 3 1/2 ft. S. rose overlaid soft bronze; F. madder-crimson, heavily reticulated at base. IMPERATOR (Caycux). T. B. 31/3 ft. S. red-violet tinted buff; F. deeper red-violet with brown markings

SOUV. DE MADAME GAUDICHAU (Millet). T. B. 3 ft. S. Bradley's violet; F. brilliant blackish purple. VIRGINIA MOORE (Shull). T. B. 21/2 ft. A tall,

AMBASSADEUR (Vilmorin). T. B. 3 ft. Rich and distinctive red color tone; S. rose-purple flushed orange; F. velvety dahlia-purple stained pale yellow.

DALILA (Denis). T. B. 2 ft. S. creamy yellow; F.

HARMONY (Dykes). T. B. 2 ft. S. and F. deep rich purple-blue.

#### IRIS

**ONLY \$1.00** F. velvety purple. at base. Large; late. bright chrome-yellow variety, veined darker on falls.



Following is a list of the best varieties.

PRESIDENT. Grows 3 ft. Green leaves, scarlet flowers.

AMBASSADOR. Grows 3 ft. Bronze leaves, scarlet flowers.

KING HUMBERT. Grows 5 ft. Bronze leaves, red flowers.

KING MIDAS. Grows 3 ft. Green leaves, yellow flowers.

CITY OF PORTLAND. Grows 3 ft. Green leaves, pink flowers.

HUNGARIA. Grows 4 ft. Green leaves, pink flowers.

PRICE, ANY SIX FOR 50c DOZEN FOR 85c



#### WEEPING JAPAN CHERRY

The "Rosebud Cherry". In American landscapes the longest known of this wonderful family. Tremendously popular because of its adaptability to small lawns where its swaying wands thickly studded with light pink bloom are a delightful incident of spring. They are universally admired and one of the very best dwarf lawn trees. 5-ft. stem, 2-yr. heads, \$2.50c each



#### REDBUD -- CERIS

One of the handsomest of the small low-growing flat-topped trees, growing to 15 feet in height. Along the numerous wide-spreading branches rosy purple blossoms appear before the leaves, covering the tree so completely that it has the appearance of a pink cloud. These flowers appear from late March to early May, according to season. The leaves have the appearance of grape leaves in both size and shape. Redbud made a beautiful effect along the rail fence in the New England section of our garden at the World's Fair. Be sure to have them for lawn specimens. We offer these in 3 to 4 ft. trees, 3-yr., at 50c each; 3 for \$1.25.



Helleborous Niger. A dwarf growing hardy plant which grows up through the snow and flowers in the dead of winter. Large single bell-like white flowers last for weeks. Leathery evergreen foliage. Price—each 95c.

THE
KRIDER NURSERIES, Inc.
Middlebury, Ind.
U. S. A.



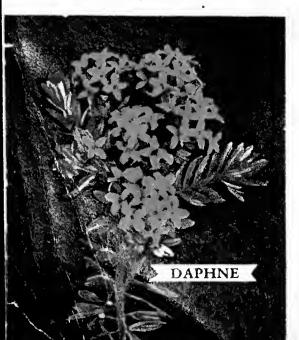
REDBUD-CERIS

Rare and Beautiful

JAPAN CHERRY

#### DAPHNE

Cneoum. Thousands paused to admire the Daphne blooming in our model rockery at the World's Fair in September and October of 1934. A very dwarf shrub almost evergreen, with spreading branches on which narrow inch-long leaves are crowded making very pretty trails of blue-green foliage. The soft pink flowers appearing profusely during April and May and at intervals throughout the summer are very small and dainty in terminal clusters and have a distinct and very pleasingly sweet fragrance. 6 to 8 in., 75c; 8 to 12 in., \$1.00.



#### ORNAMENTALS

Appealing Prices



#### BLOOD RED JAPANESE MAPLE

Rounded dwarf trees seldom maturing to over 10 feet and densely furnished to the ground with indented leaves of unrivaled brilliancy and charm. Their early and mid-summer aspect is vivid blood-red which dulls to a bronzy purple-red toward fall. Splendid foreground subjects either in mixed groups or for solitary color blotches in the open lawn. This dwarf tree was much admired in our Century of Progress Gardens. Price, 6 to 12 in., \$1.00. 12 to 18 in., \$2.00; 18 to 24 in., \$3.00.

#### AMERICAN HOLLY

(Ilex Opaca)

An evergreen tree from the South which has been acclimated to northern states. The real southern Holly Tree is covered with red berries in the fall (see illustration). Good specimens are growing as far north as Detroit, and our stock has wintered here in northern Indiana. Price, 18 in., \$1.00 each; 2 for \$1.50.

